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San José State University
Anthropology Department
ANTH/PSYC/SOCI 193: Behavioral Science in Practice
Course# 47196; Section 1; Fall 2020 Semester

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Course and Contact Information
Instructor: Mayra S. Cerda
Email: mayra.cerda@sjsu.edu
Office Hours: Mondays from 6 PM to 7 PM (Please ask for Zoom access)
Class Days/Time: MW 4:30 PM – 5:45 PM
Classroom: Online via Zoom Meetings
Prerequisites: Senior standing (90 or more units) AND declared major in Behavioral Science or Behavioral Science double major
 GE/SJSU Studies Category: N/A

COURSE DESCRIPTION
This course is designed as a workshop for Behavioral Science majors. The objective is to review theories, methods, and new developments in the three disciplines that make up the Behavioral Science major: anthropology, psychology, and sociology. Another objective of the course is to assist you in professional development. To accomplish this, you will participate in a number of activities with the goal of sharpening your analytic skills and your ability to clearly articulate your behavioral science expertise to potential employers and graduate program committees. You will also prepare materials relevant to your future careers, namely resumes or curricula vitae.

This class will reflect on critical issues within behavioral science. This semester, we will focus upon the anthropological, psychological, and social impacts of new digital technologies using an interdisciplinary approach. In order to reflect this approach, you will prepare written analyses and participate in a presentation related to the topic. Assignments and presentations are designed to integrate and synthesize knowledge from anthropology, psychology, and sociology, and to apply that perspective to real world issues and problems.

COURSE LEARNING OUTCOMES (CLO)
Students who successfully complete this course will be able to:
CLO 1. Assess the major methodologies and contributions of anthropology, psychology, and sociology to a better understanding of human behavior;
CLO 2. Apply the disciplinary perspectives of the behavioral sciences to case studies at individual, organizational, community, and global levels;
CLO 3. Access important sources of information relevant about the behavioral sciences and relevant data;
CLO 4. Synthesize the disciplines of anthropology, psychology, and sociology in support of professional career development; and
CLO 5. Prepare a portfolio that will support the transition to a professional education or career.

REQUIRED TEXTS / READINGS
Textbook
This semester we will be using the following text:
    Alone Together by Sherry Turkle (any edition is acceptable)

COURSE REQUIREMENTS AND ASSIGNMENTS
All assignments must be submitted on Canvas. Assignments for this course include the following:

1. Resume, cover letter, and LinkedIn. You will prepare a resume that shows your past work experience, internships, academic courses, etc. You will also prepare and submit a cover letter to a hypothetical future employer. You will also work with your peers on creating and improving your LinkedIn page. Your LinkedIn

page must be included on your resume. These documents will be reviewed in peer groups during our online sessions. (Resume and Cover Letter: 20 points; LinkedIn Page: 20 points)
(40 points; 20% of your final grade)

2. Elevator Speeches. Each student will prepare a two-minute "elevator speech" to describe their Behavioral Science major to an uninformed colleague. Students will receive live feedback from the instructor and peers.
(10 points; 5% of your final grade)

3. Mock Interviews. Students will be interviewed live for a fictitious job position. Students will receive feedback from peers and write a one-page reflection page.
(10 points; 5% of your final grade)

4. Informational interview. You will conduct a 30-60 minute informational interview with a person working in a field or organization in which you are interested and write a two-page summary of your results.
(20 points; 10% of your final grade)

5. Case study. Each student--working as a member of a team--will analyze one of several topics that emerge from the readings and class discussion. This semester, the cases will be drawn from the Turkle book in comparison to our own region. Topics will include cross-cutting disciplinary issues. Each team will create a 15-minute slide presentation or video. Submit a copy to the instructor.
(40 points; 20% of your final grade)
> *Peer Evaluation.* Each student will be evaluated by their peers based on their performance, participation, and communication on the Case Study project. Based on this evaluation, you could lose up to 15 points from the Case Study total score.

6. Final exam and portfolio. At the end of the semester you will be expected to compile the materials you have prepared for this course and submit them as a portfolio. More information will be provided in late November.
(40 points; 20% of your final grade)

9. Class participation. Participation is essential to your success in this class. In distance education courses, you are required to participate just as if you were in a face-to-face course. At the end of the semester, the instructor will assign each student a participation grade based upon their involvement in class activities including online discussion groups, live online activities, peer review workshops, and case study preparation. Students who do not fully participate (due to absence, lack of participation during online session and group activities, etc.) will be penalized accordingly. **(40 points; 20% of your final grade)**

All assignments must be completed in order to pass. I will not accept late assignments nor will I administer makeup assignments unless documents can be presented as evidence of illness, death in family, jury duty, etc.

According to University Policy S16-9, Course Syllabi (http://www.sjsu.edu/senate/docs/S16-9.pdf), "Success in this course is based on the expectation that students will spend, for each unit of credit, a minimum of 45 hours over the length of the course (normally three hours per unit per week) for instruction, preparation/studying, or course related activities, including but not limited to internships, labs, and clinical practica. Other course structures will have equivalent workload expectations as described in the syllabus."

FINAL EXAMINATION OR EVALUATION
At the end of the semester you will be expected to compile the materials you have prepared for this course and submit them as a portfolio.

For more information about SJSU's final exam policy, see University policy S17-1 (http://www.sjsu.edu/senate/docs/S17-1.pdf). Among other things, it states:"Faculty members are required to have a culminating activity for their courses, which can include a final examination, a final research paper or project, a final creative work or performance, a final portfolio of work, or other appropriate assignment."

GRADING INFORMATION
Several different factors will go into the assessment and grading of assignments. These include: (1) ability to follow templates and instructions provided in Canvas or via email; (2) careful attention to detail on written assignments, such as spelling, punctuation, grammar, etc.; (3) ability to access research materials and incorporate them into written assignments and presentations; (4) active and engaged participation (in group activities and online discussions); and (5) ability to verbally present information in a clear, concise, and accurate manner.

DETERMINATION OF GRADES
1. A statement of how grades will be determined for the course, including +/- grades if they are used.
2. Extra credit options, if available.
3. List of the percentage weight assigned to various class assignments.
4. Penalty (if any) for late or missed work.

Grades will be determined according to the following grading scale:

200 – 193 points = A Minus	**158 – 153 points = C+**
192 – 185 points = A	**152 – 145 points = C**
184 – 179 points = A Minus	**144 – 139 points = C-**
178 – 173 points = B Plus	**138 – 133 points = D+**
172 – 165 points = B	**132 – 125 points = D**
164 - 159 points = B-	**Below 125 points= F**

See section on Course Requirements and Assignments above for percentage weight of assignments, and for penalties associated with late or missed work.

ONLINE NETIQUETTE AND PROTOCOLS
When posting on the discussion boards and chat rooms, it is important to understand how to interact with one another online, netiquette. You can read more about the rules of netiquette at http://www.albion.com/netiquette/index.html Because this course will meet via Zoom, it is required to be on camera unless you let the instructor know of any technical issues. Make sure that "Off Camera" does not become a habit.

Please "Mute" yourself when joining the sessions and after sharing your views. Also, it is required that your full name is on display online, otherwise you will be not allowed in the sessions.

Be respectful towards your peers when providing constructive criticism. Our online sessions are to support and build each other up.

UNIVERSITY POLICIES
Per University Policy S16-9 (http://www.sjsu.edu/senate/docs/S16-9.pdf), relevant information to all courses, such as academic integrity, accommodations, dropping and adding, consent for recording of class, etc. is available on Office of Graduate and Undergraduate Programs' Syllabus Information web page at http://www.sjsu.edu/gup/syllabusinfo/ Make sure to review these university policies and resources with students.

ANTH/PSYC/SOCI 193 Sec. 1: Behavioral Science in Practice
Fall 2020 Course Schedule
Schedule and activities are subject to change with fair notice.
*You will meet independently with your peers at the same online time/date.
Must watch films and complete readings prior to sessions. Extra readings will be sent out via email.

WEEK	DATE	TOPICS, READINGS, ASSIGNMENTS, TESTS, GROUP PROJECTS, DEADLINES
		PART I - SYNTHESIZING THE BEHAVIORAL SCIENCES
1	08/19	Syllabus Review and Course Policies No required readings Guest: Juan Carlos Soliz; Zaida Aleman; Stirling Wong
2	08/24	BREAK UP ROOM DISCUSSION: New Digital Technologies <u>Read:</u> 1. N. Carr, "Is Google Making Us Stupid?" 2. T. Friedman, "Revolution Hits Universities"
	08/26	BREAK UP ROOM DISCUSSION: New Digital Technologies (continued) Film: "Generation Like" Book: Turkle, "Author's Note" and "Introduction" Homework: Methods in Behavioral Science (Anthropology, Sociology, Psychology)
3	08/31	BREAK UP ROOM DISCUSSION: Methods in Behavioral Science – Rapid Research Presentation (Anthropology, Sociology, Psychology) <u>Read:</u> 1. Report Part Title: Implementing Customer Service in Health and Human Services Through Technology 2. Book: Turkle, Chapters 1-2
	09/02	Planning for Case Study & Group Assignment Guest: Jeffrey Greger
4	09/07	**HOLIDAY – LABOR DAY**
	09/09	*Exploring Research Methods Workshop: Preliminary analysis of research topics; developing case study research projects Read: Turkle, Chapters 3-4 **DUE: Research Topic**
5	09/14	BREAK UP ROOM DISCUSSION: More on the New Digital Technologies Workshop: Designing data collection strategies & Putting Research Methods to Work Read: Turkle, Chapters 7-8 Documentary: CyberWork and the American Dream
	09/16	Guest: Career Center Overview *Putting Research Methods to Work Workshop: Implementing Read: Turkle, Chapters 9-12
6	09/21	Collecting Data and Conducting Research Read: Turkle, Chapters 13-14 Workshop: Group research activities
	09/23	Making Sense of Research Results Read: Turkle, "Conclusion" and "Epilogue" Workshop: Analysis and interpretation of research data
7	09/28	Presentations **CASE STUDY PRESENTATIONS: GROUPS 1, 2, 3**
	09/30	Presentations **CASE STUDY PRESENTATIONS: GROUPS 4, 5, 6**

		PART II: PROFESSIONAL DEVELOPMENT
8	10/05	BREAK UP ROOM WORKSHOP: Soft vs. Hard Science Guest: Career Center: Resume **DUE: Draft 1 - Resume, cover letter, and LinkedIn**
	10/07	Guest: Joshua Barousse; Alexey Morov; Dr. Reshma Kamath
9	10/12	BREAK UP ROOM WORKSHOP: Skills and Resume
	10/14	BREAK UP ROOM WORKSHOP: Skills and Resume Guest: Employment Coaches – Dan Nakamura, Marc Jedel, Zachary Schroeder, Dan Hillman, and Gregory Cabrera
10	10/19	Film: The Impostor Syndrome ACTIVITY: Elevator Speeches
	10/21	ACTIVITY: Elevator Speeches **DUE: Draft – Elevator Speech**
11	10/26	Guest: Arturo Rodriguez, Roberto Gil, Kim-My Lac
	10/28	Guest: Gilly Doso; Sarah Linn Gallardo; Che Angkham **DUE: Draft 2 - Resume, cover letter, and LinkedIn**
12	11/02	Generation Y and Z, Social Media, and the Job Market Guest: Career Center – LinkedIn Workshop Read: Why Aren't We Talking About LinkedIn? Young People Are Going to Save Us All From Office Life Video: Everything You Need To Know About Generation Y How Generation Z Will Change the World According to Experts
	11/04	BREAK UP ROOM WORKSHOP: LinkedIn
13	11/09	BREAK UP ROOM WORKSHOP: LinkedIn
	11/11	**HOLIDAY – VETERAN'S DAY**
14	11/16	Workshop: 60 Seconds and You Are Hired! Communication Skills with Anya Iyengar **DUE: Informational interview**
	11/18	BREAK UP ROOM WORKSHOP: Interviewing Skills Development Guest: Fatima Moreno
15	11/23	Graduate School Guest: Gregory Cabrera, Jared Futura
	11/25	**HOLIDAY – THANKSGIVING**
16	11/30	BREAK UP ROOM WORKSHOP: Mock Interviews Coach: Marc Jedel, Dan Hillman, Dan Nakamura, Zachary Schroeder
	12/02	BREAK UP ROOM WORKSHOP: Mock Interviews Coach: Marc Jedel, Dan Hillman, Dan Nakamura, Zachary Schroeder
17	12/07	Exploring Graduate Programs: Applied Anthropology Graduate Coordinator: Dr. AJ Faas
	12/09	**FINAL EXAM -- WEDNESDAY, DECEMBER 9 (BY 11:00 AM)** **DUE: FINAL COPY OF FINISHED PORTFOLIO, INCLUDING: (1) FINAL RESUME, AND (2) FINAL COVER LETTER; (3) FINAL ELEVATOR SPEECH; (4) REVISED LINKEDIN PAGE ON RESUME**