San José State University Department of Art and Art History PHOT 40: Beginning Photography, Section 02, Fall 2021

Course and Contact Information

Instructor: James William Moore

Office Location: Zoom Link will be provided in class

Telephone: Contact via email

Email: <u>James.Moore@sjsu.edu</u>

Office Hours: Monday & Wednesday 11:00a – 12:00p

Class Days/Time: Monday & Wednesday 12:30p – 3:20p

Classroom: Hybrid – Online & In-Class

Room: Photography Lab

Prerequisites: Not applicable

Department Office: Art 116

Department Contact: Website: www.sjsu.edu/art Email: art@sjsu.edu

Course Format

This class will use a combination of in-class and online lectures/demonstrations/class content. A high-speed internet connection will be necessary in order to access class assignments, readings, handouts, and other information that will be located on CANVAS. You will be responsible for checking CANVAS regularly to access materials when made available. If you wish to have a hard copy, you will need to print these yourself since they will not be provided in a printed format. Lectures/Demos will be conducted online and in-class. Critiques and printing will be conducted in-class/studio. Assigned in-class dates are noted/highlighted on the schedule below.

Faculty Web Page and MYSJSU Messaging

Course materials such as syllabus, handouts, notes, assignment instructions, etc. can be found on the Canvas learning management system course website. You are responsible for regularly checking with the messaging system through MySJSU (or other communication system as indicated by the instructor) to learn of any updates.

Course Description

A beginning photography course which introduces basic aesthetic issues in (primarily black and white) image making. Introduces photographic technique utilizing digital cameras, electronic image processing and digital printing. Requires a DSLR (digital single lens reflex) type camera with manual mode. Requires Adobe Lightroom.

Learning Outcomes and Course Goals

Course Learning Outcomes (CLO)

Upon successful completion of this course, students will be able to:

- CLO 1: Understand manual DSLR camera operations
- CLO 2: Understand digital camera settings and controls and their effects.
- CLO 3: Successfully import, enhance, export/print images using Adobe Lightroom
- CLO 4: Understand basic printing and presentation methods.
- CLO 5: The basic compositional and formal elements of the photographic image.
- CLO 6: Be versed in an overview of relevant historic and contemporary photographic artists.
- CLO 7: How to express complex concepts visually using black and white digital photography
- CLO 8: How to develop a small portfolio of professionally presented and thoughtful work
- CLO 9: Learn to work within deadlines: complete projects, in-class exercises, and reading/writing
 - assignments within assigned deadlines

Required Texts/Readings

Textbook

The Elements of Photography: Understanding and Creating Sophisticated Images – Angela Faris Belt (access online and sections provided on Canvas)

Light and Lens: Photography in the Digital Age – Robert Hirsch (sections provided on Canvas)

Focus on Photography People: Focus on the Fundamental – Haje Jan Kamps (access online and sections provided on Canvas)

Black and White Digital Photography Photo Workshop – Chris Bucher (access online and sections provided on Canvas)

Equipment / material requirements

- Digital DSLR Camera: Must have "Manual" mode. Must be able to shoot in RAW format.
- Memory Card for camera (recommend at least 16GB)
- Laptop: You are required to have a laptop computer to take this course. You will need at least 40GB of space on your hard drive (either internal or external) for this course.
- Card Reader: if your computer does not have a docking slot for your SD card, you will need to have a Card Reader.
- Adobe Lightroom: Must be installed on your laptop. (Available for free through MySJSU Spartan Apps Portal)
- USB Flash Drive/Memory Stick: 16MB minimum
- 11x14" Envelope: for turning in assignments
- External Hard Drive: Recommended

• Final Presentation (mats, frames, other)

Optional Supplies:

- Tripod
- White cotton gloves
- Portfolio folder or box: for storing prints
- Mounting board

Local Vendors

Foto Express (Henry)

304 E. Santa Clara Street San Jose, CA 408-971-3977 (across from Grocery Outlet on 6th St)

San Jose Camera & Video 1600 S. Winchester Blvd Campbell, CA 408-374-1880

Online Vendors

Adorama - www.adorama.com

B&H Photo – www.bhphotovideo.com

Library Liaison (Optional)

Gareth Scott

Email: gareth.scott@sjsu.edu
Dr. Martin Luther King, Jr. Library
4th Floor Administration Offices

Phone: 408-808-2094

Art and Art History Resources: https://libguides.sjsu.edu/Art

Course Requirements and Assignments

SJSU classes are designed such that in order to be successful, it is expected that students will spend a minimum of forty-five hours for each unit of credit (normally three hours per unit per week), including preparing for class, participating in course activities, completing assignments, and so on. More details about student workload can be found in University Policy S12-3 at http://www.sjsu.edu/senate/docs/S12-3.pdf.

Project 1: It's a snap

A Shot List to learn the basics of the manual setting. You will discover how to create depth of field, motion blur, and freeze action.

(CLO 1, CLO 2, CLO 3, CLO 9) 5% of total grade

Project 2: Look into the light

Without light, photography doesn't work. Pictures are about shadows, highlights, contrast, and subject matter. For this assignment, light is your subject. Be creative and think outside the lightbox.

(CLO 1, CLO 2, CLO 3, CLO 4, CLO 5, CLO 6, CLO 9) 10% of total grade

Project 3: Ready for my close-up Mr. DeMille

For this assignment, it's all about portraits. A portrait can reveal or hide secrets of the one photographed. Will you tell a story or create an illusion? Will you give us a window into their soul or play upon something else? Be ready for your close-up because you will not only be making portraits of someone/something, but also of yourself.

(CLO 1, CLO 2, CLO 3, CLO 4, CLO 5, CLO 6, CLO7, CLO 8, CLO 9) 15% of total grade

Project 4: Once Upon a Time

Whether it's bedtime stories or ghost stories told around a campfire, we all love a good story. For this assignment, you will create a series of photographs that will get a story across to your viewer. This doesn't necessarily mean you have to give away the plot, but the images need to work together so that you keep your "readers" attention. The final images need to be presented in a fashion that works for the story you are telling.

(CLO 1, CLO 2, CLO 3, CLO 4, CLO 5, CLO 6, CLO7, CLO 8, CLO 9) 25% of total grade

Essay: Secret Identity

What or who are people's secret identities. Portraits are a means of telling the story of the person (or object) that the photographer captures. However, who's story is it? Is the story a literal interpretation of the subject? Is the artist's influence showing as the story is told? Or do you, as the viewer, retell the story based on your own experiences and history when you view the image? The secret identity of the subject may not be secret nor even their identity.

(CLO 5, CLO 6, CLO 9) 15% of total grade

Ouizzes

Life is full of surprises. However, it shouldn't shock you that there will be quizzes. The quizzes are on vocabulary and concepts associated with photography, an overview of relevant historic and contemporary photographic artists and issues, and how the manual mode on a camera operates.

(CLO 1, CLO 2, CLO 3, CLO 4, CLO 5, CLO 6) 10% of total grade

Class Participation

This is more than just showing up. For your success and your classmates, it is important to take part in critiques. Each project will conclude with a critique in which you are expected to talk about the work presented. This feedback is vital for an artist. Without it, we may just be working in a void and never improving on our skills. In addition to critiques, there will be readings that will require written responses and discussions in class.

(CLO 1, CLO 2, CLO 5, CLO 6, CLO 7, CLO 9) 20% of total grade

Final Exam

Final exam will take place according to the Academic Calendar. The exam will be in the form of a final critique of Project 4. Attendance for the final exam is mandatory, according to SJSU policy.

NOTE that <u>University policy F69-24</u> at http://www.sjsu.edu/senate/docs/F69-24.pdf states that "Students should attend all meetings of their classes, not only because they are responsible for material discussed therein, but because active participation is frequently essential to insure maximum benefit for all members of the class. Attendance per se shall not be used as a criterion for grading."

Grading Policy

Project 1: It's a Snap	5%
Project 2: Look into the Light	10%
Project 3: I'm ready for my close-up Mr. DeMille	15%
Project 4: Once Upon a Time	25%
Essay: Secret Identity	15%
Quizzes	10%
Class Participation & Presentations	<u>20%</u>
-	100%

Grading:

A – **Excellent**: Thoughtful and intelligent ideas presented in a clear, organized, and engaging manner. Technically sound.

B – **Above Average/Good:** The ideas are interesting and successfully presented. The work shows potential, but not necessarily distinctive. Most of the technical components are successful.

C – Average: Achieves minimum requirements of the assignment. The work is not particularly clear nor ambitious. The work shows room for improvement on the technical components.

D – **Below Average**: Does not meet the minimum requirements for the assignment.

F – **Unsatisfactory:** Did not submit the assignment

Numeric Grade Equivalents:

97-100%	A+
93-96.9%	A
90-92.9%	A-
87-89.9%	B+
83-86.9%	В
80-82.9%	В-
77-79.9%	C+
73-76.9%	C
70-72.9%	C-
67-69.9%	D+
63-66.9%	D
60-62.9%	D-
Below 60%	F

Note:

- Any work handed in late will be marked down one-half grade per class session late except in cases of documented emergencies which have been discussed with me ahead of time.
- Quizzes cannot be made up
- Attendance for critiques is mandatory. If you do not show up for critique, your project grade will lose
 one-half letter-grade except in cases of documented emergencies which have been discussed with me
 ahead of time.
- If you are not happy with your grade on any project (except the Project 4), you may resubmit your photographs showing improvements in the areas noted during critique.

This course must be passed with a C or better as a CSU graduation requirement.

Note that "All students have the right, within a reasonable time, to know their academic scores, to review their grade-dependent work, and to be provided with explanations for the determination of their course grades." See University Policy F13-1 at http://www.sjsu.edu/senate/docs/F13-1.pdf for more details.

Classroom Protocol

Life happens, I get it. But, if you are going to be late or miss class, it shows not only respect but professionalism by alerting me by email that you won't be in class PRIOR to the start of class. Everyone is expected to be respectful of each other.

Laptop Protocol

Laptops are necessary in this class. It is expected that you will be utilizing them for class purposes and not surfing the internet – unless it's for research. Research does not include: social media, personal email, games.

Cell Phone Protocol

We are using DSLR cameras in this class, not your cellphone. Please be respectful by not using your phone during class. If you have a call that you must take, please step outside as to not disrupt the class. And, please keep them on silent at all times while in the classroom.

University Policies

General Expectations, Rights and Responsibilities of the Student

As members of the academic community, students accept both the rights and responsibilities incumbent upon all members of the institution. Students are encouraged to familiarize themselves with SJSU's policies and practices pertaining to the procedures to follow if and when questions or concerns about a class arises. See University Policy S90-5 at http://www.sjsu.edu/senate/docs/S90-5.pdf. More detailed information on a variety of related topics is available in the SJSU catalog, at http://info.sjsu.edu/web-dbgen/narr/catalog/rec-12234.12506.html. In general, it is recommended that students begin by seeking clarification or discussing concerns with their instructor. If such conversation is not possible, or if it does not serve to address the issue, it is recommended that the student contact the Department Chair as a next step.

Dropping and Adding

Students are responsible for understanding the policies and procedures about add/drop, grade forgiveness, etc. Refer to the current semester's Catalog Policies section at http://info.sjsu.edu/static/catalog/policies.html. Add/drop deadlines can be found on the current academic year calendars document on the Academic_Calendars webpage at http://www.sjsu.edu/provost/services/academic_calendars/. The Late Drop Policy is available at http://www.sjsu.edu/aars/policies/latedrops/policy/. Students should be aware of the current deadlines and penalties for dropping classes.

Information about the latest changes and news is available at the <u>Advising Hub</u> at http://www.sjsu.edu/advising/.

Consent for Recording of Class and Public Sharing of Instructor Material

<u>University Policy S12-7</u>, http://www.sjsu.edu/senate/docs/S12-7.pdf, requires students to obtain instructor's permission to record the course and the following items to be included in the syllabus:

- "Common courtesy and professional behavior dictate that you notify someone when you are recording him/her. You must obtain the instructor's permission to make audio or video recordings in this class. Such permission allows the recordings to be used for your private, study purposes only. The recordings are the intellectual property of the instructor; you have not been given any rights to reproduce or distribute the material."
 - o It is suggested that the greensheet include the instructor's process for granting permission, whether in writing or orally and whether for the whole semester or on a class by class basis.
 - o In classes where active participation of students or guests may be on the recording, permission of those students or guests should be obtained as well.
- "Course material developed by the instructor is the intellectual property of the instructor and cannot be shared publicly without his/her approval. You may not publicly share or upload instructor generated material for this course such as exam questions, lecture notes, or homework solutions without instructor consent."

Academic integrity

Submitting projects already turned in for another class counts as cheating. All work made in this class must be new work, created by the student submitting the project. The new work can be in conjunction with another art/studio class project with approval of BOTH instructors.

Your commitment, as a student, to learning is evidenced by your enrollment at San Jose State University. The <u>University Academic Integrity Policy S07-2</u> at http://www.sjsu.edu/senate/docs/S07-2.pdf requires you to be honest in all your academic course work. Faculty members are required to report all infractions to the office of Student Conduct and Ethical Development. The <u>Student Conduct and Ethical Development website</u> is available at http://www.sjsu.edu/studentconduct/.

Campus Policy in Compliance with the American Disabilities Act

If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please make an appointment with me as soon as possible, or see me during office hours. Presidential Directive 97-03 at http://www.sjsu.edu/president/docs/directives/PD_1997-03.pdf requires that students with disabilities requesting accommodations must register with the Accessible Education Center (AEC) at http://www.sjsu.edu/aec to establish a record of their disability.

Accommodation to Students' Religious Holidays

San José State University shall provide accommodation on any graded class work or activities for students wishing to observe religious holidays when such observances require students to be absent from class. It is the responsibility of the student to inform the instructor, in writing, about such holidays before the add deadline at the start of each semester. If such holidays occur before the add deadline, the student must notify the instructor, in writing, at least three days before the date that he/she will be absent. It is the responsibility of the instructor to make every reasonable effort to honor the student request without penalty, and of the student to make up the work missed. See University Policy S14-7 at http://www.sjsu.edu/senate/docs/S14-7.pdf.

Student Technology Resources

Computer labs for student use are available in the <u>Academic Success Center</u> at http://www.sjsu.edu/at/asc/located on the 1st floor of Clark Hall and in the Associated Students Lab on the 2nd floor of the Student Union. Additional computer labs may be available in your department/college. Computers are also available in the Martin Luther King Library. A wide variety of audio-visual equipment is available for student checkout from Media Services located in IRC 112. These items include DV and HD digital camcorders; digital still cameras; video, slide and overhead projectors; DVD, CD, and audiotape players; sound systems, wireless microphones, projection screens and monitors.

SJSU Peer Connections

Peer Connections, a campus-wide resource for mentoring and tutoring, strives to inspire students to develop their potential as independent learners while they learn to successfully navigate through their university experience. You are encouraged to take advantage of their services which include course-content based tutoring, enhanced study and time management skills, more effective critical thinking strategies, decision making and problem-solving abilities, and campus resource referrals.

In addition to offering small group, individual, and drop-in tutoring for a number of undergraduate courses, consultation with mentors is available on a drop-in or by appointment basis. Workshops are offered on a wide variety of topics including preparing for the Writing Skills Test (WST), improving your learning and memory, alleviating procrastination, surviving your first semester at SJSU, and other related topics. A computer lab and study space are also available for student use in Room 600 of Student Services Center (SSC).

Peer Connections is located in three locations: SSC, Room 600 (10th Street Garage on the corner of 10th and San Fernando Street), at the 1st floor entrance of Clark Hall, and in the Living Learning Center (LLC) in Campus Village Housing Building B. Visit <u>Peer Connections website</u> at http://peerconnections.sjsu.edu for more information.

SJSU Writing Center

The SJSU Writing Center is located in Clark Hall, Suite 126. All Writing Specialists have gone through a rigorous hiring process, and they are well trained to assist all students at all levels within all disciplines to become better writers. In addition to one-on-one tutoring services, the Writing Center also offers workshops every semester on a variety of writing topics. To make an appointment or to refer to the numerous online resources offered through the Writing Center, visit the Writing Center website at http://www.sjsu.edu/writingcenter. For additional resources and updated information, follow the Writing Center

on Twitter and become a fan of the SJSU Writing Center on Facebook. (Note: You need to have a QR Reader to



scan this code.)

SJSU Counseling Services

The SJSU Counseling Services is located on the corner of 7th Street and San Fernando Street, in Room 201, Administration Building. Professional psychologists, social workers, and counselors are available to provide consultations on issues of student mental health, campus climate or psychological and academic issues on an individual, couple, or group basis. To schedule an appointment or learn more information, visit <u>Counseling</u> Services website at http://www.sjsu.edu/counseling.

SJSU Cares

SJSU Cares provides resources and services for SJSU students facing any kind of financial crisis. If you're having trouble paying for food, housing or other bills, they will help you get the help you need, including a free food pantry for students daily. For additional information, visit the SJSU Cares website at https://www.sjsu.edu/sjsucares/get-assistance/index.php

PHOT 40: Beginning Photography, Section 02, Fall 2021

Course Schedule

Highlighted Days are In-Class sessions

Week	Date	Topics, Readings, Assignments, Deadlines
1	Monday,	WELCOME:
	23 Aug	Lecture:
		• Syllabus
		• Projects
		Writing Assignment
		POP Quizzes
		• Participation
		• Critiques
		• Projects
		• Schedule
		• Terminology
		• Equipment
		• Equipment Window
		Reading Assignment:
		 Light and Lens Chapter 1: Why we make pictures (pp 1-4)
1	Wednesday,	Equipment: Bring DLSR and laptop to class
1	25 Aug	Project 1: It's a Snap
	23 Aug	Lecture:
		Photography: Then & Now
		What is manual mode?
		Demo:
		Handling the camera Daymland Adaba Lightroom
		Download Adobe Lightroom Reading Assignment:
		The Elements of Photography (Metering and Exposure)
		o What is Exposure (pp 24-31)
		Understand your Light Meter (p 32)
2	Monday,	Equipment: Bring DSLR, Laptop
	30 Aug	Lecture:
	Equipment	• Exposure (Part 1 – ISO)
	Window	Light Meters Demo
	Opens	Lightroom (Catalog & Import)
		Reading Assignment:
		The Elements of Photography
		o Introduction: Focus (pp 165-166)
		o Apertures: A Brief Technical Review (pp 167-172)

Week	Date	Topics, Readings, Assignments, Deadlines
2	Wednesday, 1 Sep	Equipment: Bring DSLR, Laptop Lecture: • Focus • Exposure (Part 2 – Aperture) Work-in-progress Check-in Reading Assignment: • The Elements of Photography • Part 1: Shutter Speeds (pp 223-264)
3	Monday, 6 Sep	No Class Labor Day
3	Wednesday, 8 Sep	Equipment: Bring DSLR, Laptop Lecture: • Exposure (Part 3 - Shutter Speed) • File management Demo • Lightroom (Rating & Tagging) Work in Progress Check-in POP Quiz
4 In- Class	Monday, 13 Sep	 Project 1 Project 1 due 6pm Sunday night prior to class. Unedited files must be uploaded to Canvas In Class Critique Reading Assignment: The Elements of Photography Examining Subject, Content, And Form: Three Photographs (pp 5-9) How Do I Select a Subject? (pp 10-11) Light and Lens Chapter 2: The Golden Mean: The Rule of Thirds (p 40) Black and White Digital Photography Chapter 1

Week	Date	Topics, Readings, Assignments, Deadlines
4	Wednesday, 15 Sep	Project 2: Look into the light Lecture: • What's your subject? • Rule of Thirds • Seeing in B&W Demo: • Lightroom: Applying B&W to color photographs Reading Assignment: • The Elements of Photography • Digital Media Histograms Demystified (pp 35-36) • Light and Lens • Chapter 4: Filtering the Light (pp 143-154) • Chapter 5: Interpreting Light (pp 155-168)
5	Monday, 20 Sep	Equipment: Bring to class Camera, Laptop, Photo files Lecture: • Interpreting Light • The Golden Rule of Critique Demo: • Lightroom: White Balance, Histogram • Lightroom: Proof/Contact Sheets
5	Wednesday, 22 Sep	Equipment: Bring to class Laptop, Photo files Work in Progress Check-in POP Quiz Studio/Lab time
6 In- Class	Monday, 27 Sep	 Due: Project 2 Project 2 due 6pm Sunday night prior to class Edited files must be uploaded to Canvas Digital Contact Sheets of photos captured for project In Class Critique
6 In- Class	Wednesday, 29 Sep	Reading Assignment: • Light and Lens • Chapter 12: Making Portraits (pp 361-362) • Focus on Photographing People • Chap 4: Composition and Making People Look Good (pp 61-84)

Week	Date	Topics, Readings, Assignments, Deadlines
7	Monday, 4 Oct	Project 3: I'm ready for my close-up Mr. DeMille Lecture: • Portrait Photographers • Julia Margaret Cameron • Andy Warhol • Cindy Sherman • One's Identity • Portrait Photographers • Mark Seliger • Annie Leibowitz (Masterclass) • Michael Childers
7	Wednesday, 6 Oct	Equipment: Bring to class Camera Demos: Tripods Time release Lightroom: Minor Edits Lecture: Rules are made to be broken Framing Identity Essay: Secret Identity Essay
8	Monday, 11 Oct	Equipment: Bring to class Laptop, Photo files Demo: Printing Work-in-Progress Check-in
8	Wednesday, 13 Oct	Equipment: Bring to class Laptop, Photo files Work-in-Progress Check-in
9 In- Class	Monday, 18 Oct	Equipment: Bring to class Laptop, Photo files Project Printing
9 In- Class	Wednesday, 20 Oct	Equipment: Bring to class Laptop, Photo files POP Quiz Project Printing
10 In- Class	Monday, 25 Oct	 Project 3 due 6pm Sunday night prior to class Edited files must be uploaded to Canvas Digital contact sheet of photos captured for this project Printed images brought to class for turning in (please use a manila envelope with your name on it) Due: Secret Identity (Homework) turned in on Canvas by start of class copy of portrait from known photographer 600-word/2-page (double spaced) essay turned in on Canvas In class critique

Week	Date	Topics, Readings, Assignments, Deadlines
10 In- Class	Wednesday 27 Oct	In class critique Reading Assignment: • The Elements of Photography • Chapter 1: Finding your thread (pp 14-16) • Light and Lens • Chapter 6: Observation: Eyes Wide Open (pp 185-190)
11	Monday, 1 Nov	Project 4: Tell me a story Lecture:
11	Wednesday, 3 Nov	Lecture: • What's your intention? • Dorothea Lange • Robert Mapplethorpe • Daidō Moriyama • Nan Goldin • Presenting your work Studio Time
12 In- Class	Monday, 8 Nov	Presentations Due
12 In- Class	Wednesday, 10 Nov	Presentations Continue
13	Monday, 15 Nov	Lecture: • Artist Statements Demo: • Matting Studio Time
13 In- Class	Wednesday, 17 Nov	Equipment: Bring to class Laptop, Photo files Work-in-Progress Check-in
14 In- Class	Monday, 22 Nov	Equipment: Bring to class Laptop, Photo files Printing (in-class) Matting (in-class)

Week	Date	Topics, Readings, Assignments, Deadlines
14	Wednesday, 24 Nov	No Class Thanksgiving Break
15 In- Class	Monday, 29 Nov	Equipment: Bring to class Laptop, Photo files Printing (in-class) Matting (in-class)
15 In- Class	Wednesday 1 Dec	Equipment: Bring to class Laptop, Photo files Printing (in-class) Matting (in-class) POP Quiz * All resubmitted projects due by Wednesday, December 1 11:59pm
16 In- Class	Monday, 6 Dec	 Due: Project 4 Project 4 due 6pm Sunday night prior to class Edited files must be uploaded to Canvas Digital contact sheet of photos captured for this project Minimum 250-word Artist Statement In Class Critique
Final Exam In- Class	Tuesday, Dec 14 12:15-2:30p	Final In Class Critique