

SJSU SAN JOSÉ STATE
UNIVERSITY

2024 Economic Summit



Presented by Bridge Bank
In Association with Hopkins & Carley

**Friends and colleagues:**

Welcome to the 2024 San José State University Economic Summit, presented by Bridge Bank. We are pleased to bring you this informative event in collaboration with the faculty and staff at SJSU, along with our valued co-sponsors.

I join my team in looking forward to connecting with you – our clients, colleagues and community partners – for an informative update on the health of our regional and national economies, delivered with the balanced perspective of our friend and advisor, Dr. Christopher Thornberg of Beacon Economics.

Bridge Bank navigated and survived the same turbulent period that our peers experienced last year and we possessed the strength and capability to emerge stronger than ever. Silicon Valley has proven to remain a resilient, inspiring leader that other parts of the world continue to emulate. At Bridge Bank, we remain fortunate to work with many pioneering entrepreneurs and business owners who are focused on building tomorrow's world. Our commitment to continue working with small and midsize companies in the vast variety of industries that serve our communities, including manufacturing and professional services, is at the core of our values in helping drive our mission forward.

At Bridge Bank, we are proud to call Silicon Valley our home. We have strong regional roots and deep expertise in the innovation sector, powered by the strength of our parent company, Western Alliance Bank, with its diverse, national and regional commercial client base representing a broad range of industries across the U.S. economy. Like you, we anticipate gathering for an enriching discussion about the challenges and opportunities we face as a region moving forward. Together, we aim to emerge better positioned to meet the inevitable ebbs and flows of today's business cycle.

**Bob Curley**

Chief Executive Officer, Bridge Bank

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San Jose State University Economic Summit

Panelists

Dinesh Nirmal

Senior Vice President, Products, IBM Software

Dr. Christopher Thornberg

Founding Partner of Beacon Economics, LLC

Moderator

Jay Ross

Hopkins & Carley's Litigation Department

Agenda

9:00am – 9:10am

Welcome

9:10am – 10:40am

Panel Presentations

10:40am – 11:00am

Q&A Discussion Moderated by Jay Ross

11:00am

Event Concludes

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Dr. Rangapriya (Priya) Kannan

Dr. Rangapriya (Priya) Kannan is dean of the Lucas College and Graduate School of Business. Kannan is a first-generation immigrant and is the first woman and the first person from India to lead the Lucas College and Graduate School of Business on a permanent basis as dean.

Kannan joins SJSU from the University of San Diego, where she was the associate dean of faculty and accreditation and a professor of strategic management, innovation and entrepreneurship. She also serves as a research professor of entrepreneurship at University of Exeter Business School, one of the UK's leading institutions. Prior to her role as Associate Dean, Dr. Kannan was the inaugural chairperson of the i3 department that houses Innovation and Entrepreneurship, International Business, and Interdisciplinary Studies at the Knauss School of Business. She was also the founding director of the Entrepreneurship and Innovation Catalyzer (The CatalyZer).

Dr. Kannan earned a PhD from the UCLA Anderson School of Management. She earned her Masters in Industrial/Organizational Psychology from SJSU and was recognized as a Sally Casanova Scholar. Additionally, she has earned a Masters in Personnel Management & Industrial Relations from Tata Institute of Social Sciences (India), and is a graduate of the Cost and Works Accountants Society (India). Her undergraduate studies were completed at the University of Bombay (India), where she received a Bachelor of Commerce degree.

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Bob Curley

Bob Curley is the Division CEO of Bridge Bank, a division of Western Alliance Bank, Member FDIC, and the Chief Deputy Banking Officer – Regional Banking where he assumes additional oversight for several of the banks national business lines.

Mr. Curley has over 30 years of experience in technology lending, investment banking, venture debt and equity financing. Based in San Jose, he and his teams serve clients throughout the United States.

Mr. Curley joined Bridge Bank in 2018 as Chief Credit Officer and later took on the role of Deputy Chief Credit Officer for Western Alliance Bank. Before joining Bridge Bank, he held senior positions in venture equity and debt financing at City National, Silicon Valley Bank, Pinnacle Ventures and Credit Suisse First Boston.

A Bay Area resident since 1995, Mr. Curley serves on the Finance Committee of Catholic Charities of Santa Clara County. He has founded and coached several youth and high school lacrosse teams in the Bay Area and played collegiate lacrosse at Notre Dame.

Mr. Curley holds a Bachelor of Business Administration in Finance from the University of Notre Dame.

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Dinesh Nirmal

Dinesh Nirmal, Senior Vice President, leads products for IBM Software. He is responsible for new products and innovation, the company's software product and technology direction, location strategy, support and ecosystem development.

Dinesh has spent more than 25 years at IBM. Previously, he was General Manager for Data, AI and Automation at IBM, responsible for driving the business strategy, technology development, operations, sales and marketing, and overall financial performance for IBM's Data, AI and Automation Software portfolio. Under his leadership, Dinesh further strengthened IBM's hybrid cloud and AI capabilities through the acquisition of several market-leading companies.

He has held several other leadership roles at IBM, including Vice President of Development for IBM Data and AI. An international event speaker and writer, Dinesh has participated in tech industry events and conferences. He has been interviewed in and authored guest columns for publications including Insider, WSJ CIO Journal, Forbes, Economic Times, TechCrunch, VentureBeat, CIO.com, InformationWeek, ZDNet and more.

Dinesh was honored in the 2022 Ascend A-List awards. He also serves on the Board of R Consortium to help guide the open-source R language and is an advisor for Accel.AI.

For more details go to:

sjsu.edu/economicsummit/panelists

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Christopher Thornberg

Dr. Christopher Thornberg has been called many things throughout his career, but his favorite thing to be called is correct. A renowned economist with deep expertise in economic and revenue forecasting, regional economics, economic policy, and labor and real estate markets, Dr. Thornberg has consulted globally for private industry, cities, counties, and public agencies. He founded Beacon Economics LLC in 2006 and under his leadership the firm has become one of the most respected research organizations in California.

Dr. Thornberg became nationally known for forecasting the sub-prime mortgage market crash that began in 2007 and was one of the few economists on record to predict the global economic recession that followed. Amidst the 2020 Covid-19 shock, Dr. Thornberg correctly predicted the rapid “V” shaped economic recovery, the inflation that resulted from excessive government stimulus, as well as the sharp hikes in interest and mortgage rates currently impacting U.S. markets.

Dr. Thornberg’s trusted commentary and his evidence-based approach to economic policy analysis has built a legacy of correct calls and an ecosystem that includes some of the world’s most influential entities. Regardless of the audience, client, or project, Dr. Thornberg holds firmly to the principle of objective economic analysis, often saying that ‘you can pay for analysis, but you might not like the answers the data uncovers.’

For more details go to:

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Jay Ross

Jay Ross is a member of Hopkins & Carley's Litigation Department, for which he previously served as Co-chair for five years, and a member of its Executive Committee. He handles contract, business, and payment disputes that includes representing creditors in bankruptcy proceedings, as well as real estate disputes, including construction, purchase and sale transactions, commercial landlord-tenant disputes, easements, and land use.

For more details go to:

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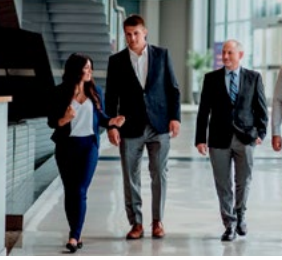
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The Center for Banking and Financial Services congratulates the following recipients of the 2024 scholarships for their outstanding academic performance:

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Ryan Emperador

Sean Farrell

Luke Gillespie

Katia Kandah

Ivette Lipets

Dylan Lofaro

Rocky Marania

Luz Montes

Serena Recinos

Robert Schacherbauer

Srinidhi Senthil

Yoon Wadi Zaw

Nien Yu Yu

SJSU | CENTER FOR BANKING AND FINANCIAL SERVICES

Our Mission:

The mission of The Center for Banking and Financial Services (CBFS) is to establish valuable partnerships with financial institutions, provide an important complementary component to students' curricular education in the area of financial intermediation, and reward excellence among students through scholarships.

The CBFS:

- Promotes knowledge of topics related to financial intermediation through presentations and lectures. Experts bring to the classroom their professional experience and share with students the latest business practices.
- Develops and enhances students' leadership skills by organizing professional development events, where opportunities for interaction with professionals from the banking and financial services sector are offered.
- Organizes "study tours" where groups of selected students visit the headquarters of corporate partners. During such visits, students have the opportunity to learn about various business models and different career options in banking and financial services.
- Assists its corporate partners in the recruiting process for internships and permanent positions.
- Rewards excellence by awarding scholarships to the best and brightest students. Thanks to the financial support of our corporate partners, the CBFS has awarded \$369,500 in scholarships since its inception in 2009.

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