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Proposed Changes to SJSU Undergraduate Admission Impaction Plan for Fall 2023

Presented by:

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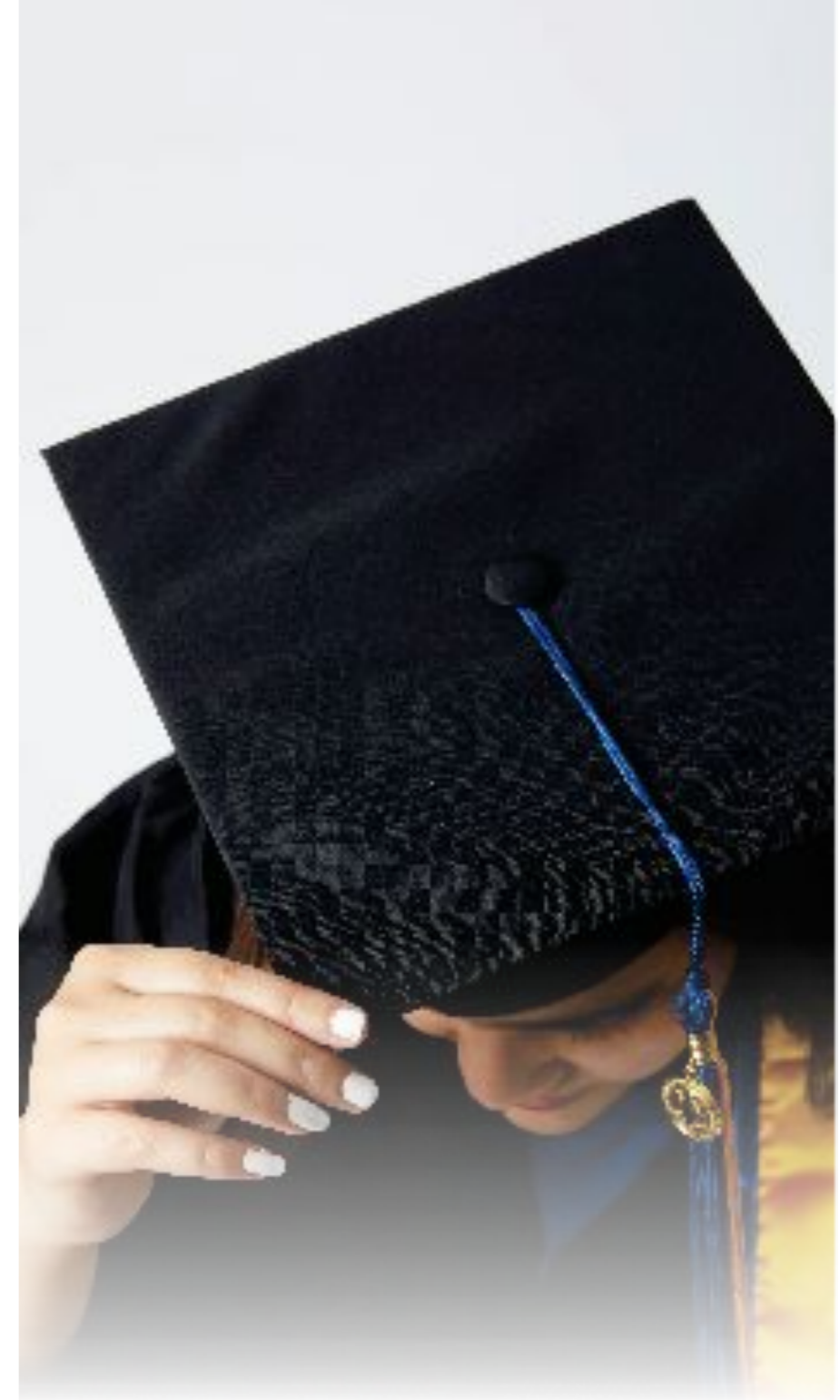
SJSU is committed to:

- **Serving students fairly, equitably and well**
- **Academic quality**
- **Access**
- **Student success and timely progress to degree completion**
- **Preference to applicants from local admission area**



Goals of Impaction

- **Increase preparation of students**
- **Increase student success**
- **Reduce time to degree**
- **Reduce student debt**
 - Cost of attendance per year at SJSU
\$29,058 annually (includes on-campus housing expenses)
- **Increase options for continuing students**
 - Meet student demand for courses
 - Reduce number of transfer students taking articulated lower division courses (could have taken at community college)

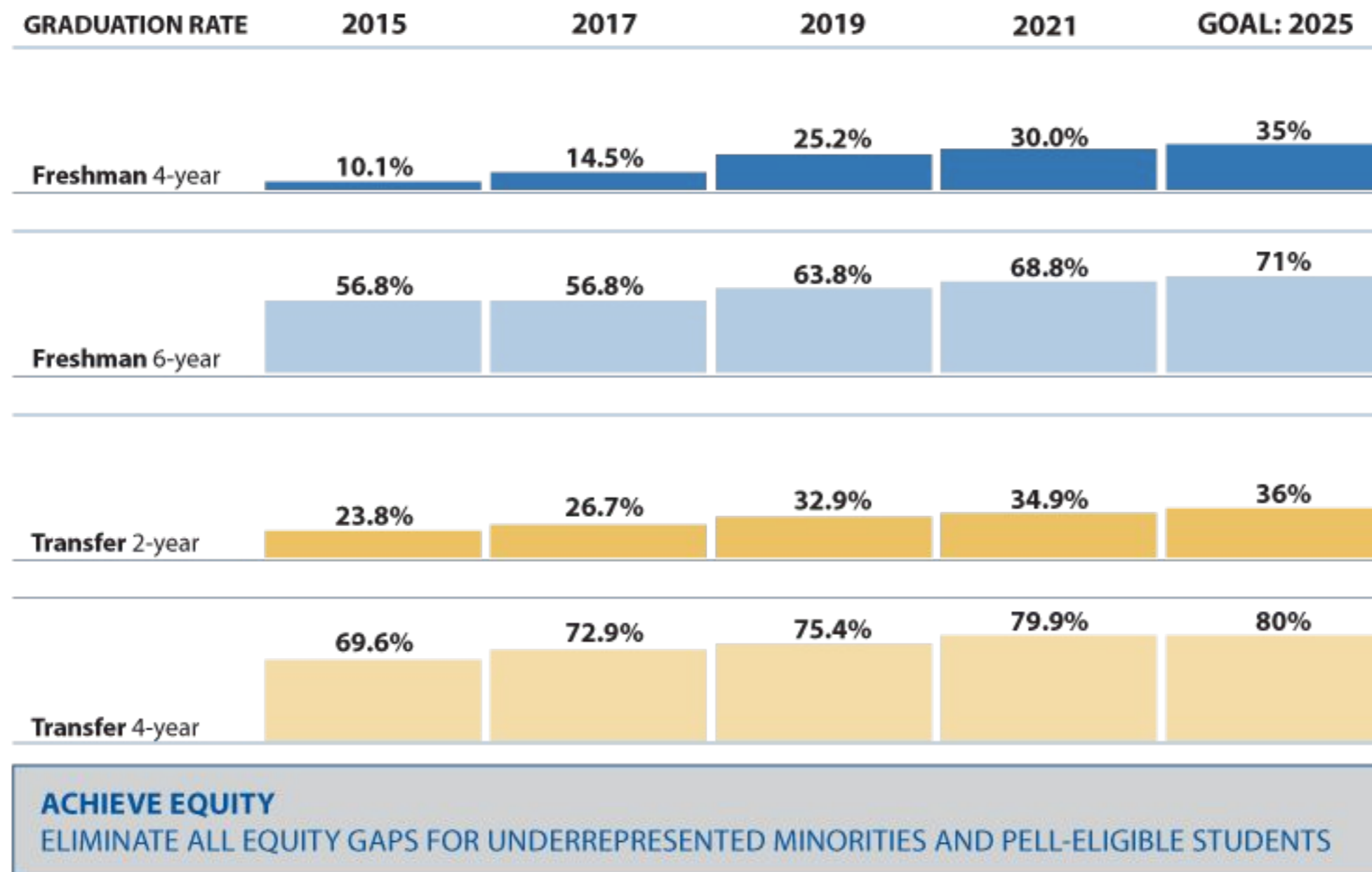


Key Terms

- **Impaction (admission selection process)**
Greater number of qualified applicants than space available in each major
- **Supplemental Criteria**
Grade Point Average (GPA), test scores, courses or other measures above CSU-minimum eligibility requirements
- **Local Admission Area**
High schools (for Frosh) from Santa Clara County or California Community Colleges (for transfers) from which applicants receive preferential consideration



SJSU's Progress - Graduation Initiative 2025



The four-year graduation rates for students in the Animation & Illustration trend below university levels. The proposed changes to impaction could help increase graduation rates in this program.

Impaction in CSU and at SJSU

Seven CSU campuses are fully impacted

Impacted for both freshmen and transfer students for all majors:

Cal Poly San Luis Obispo

Fresno State

CSU Fullerton

Cal State LA

CSU Long Beach

San Diego State University

San José State

Continued undergraduate student interests in SJSU

Approximately 43,438 applications received for Fall 2021

Increased to 47, 235 applications for Fall 2022

For more information regarding Impaction in the CSU go to this website:

calstate.edu/attend/impaction-at-the-csu

SJSU Impaction History

2009

Campus-level Impaction Implemented at SJSU.

2011-15

Full program impaction for freshmen and transfer.

2012

Removed the local admission area guarantee.
-and-
Created the Spartan Pathways program to provide another pathway for local students to attend SJSU.

2015 & 2020

Added supplemental preparatory coursework for select majors including Animation & Illustration.

2023

Proposal:

- Add talent-based component to the impaction and admission consideration for Animation & Illustration for both freshmen and transfer applicants.
- Remove supplemental preparatory coursework for Animation & Illustration at the transfer level.

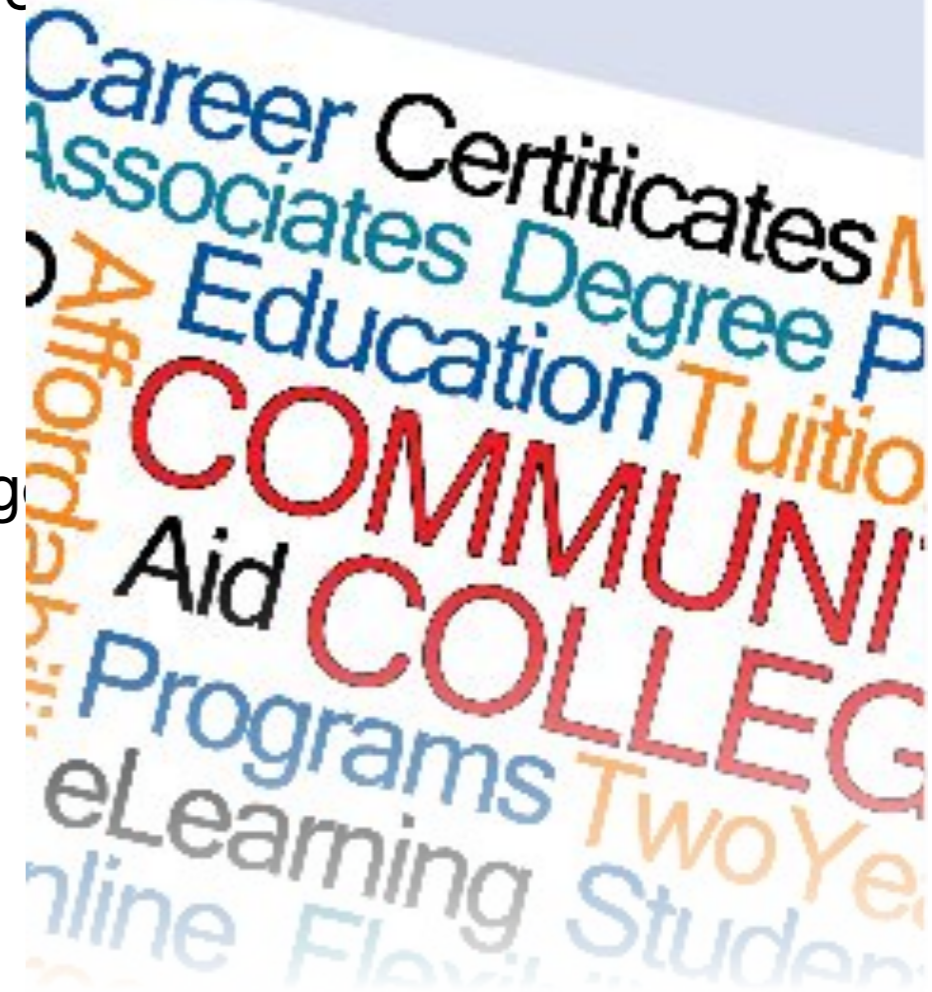
Local Admission Area - Current

Freshmen applicants: “Local” refers to students who have graduated from a high school located inside Santa Clara county.

Transfer Applicants: “Local” refers to students who have completed the majority of their transferable units in a college located inside Santa Clara and Santa Cruz counties

“Local” Community Colleges include:

- | | |
|------------------|---------------|
| Cabrillo | Gavilan |
| DeAnza | Mission |
| Evergreen Valley | San José City |
| Foothill | West Valley |



Proposed Changes

Beginning Academic Year 2023-2024

- Add/revise impaction criteria to include talent-based assignments in the first-time freshmen and transfer impaction/selection process for applicants to the Animation & Illustration Program.

Unchanged

In Place Academic Year 2021-2022

- GPA bump for Associate Degree for Transfer (0.10)
- GPA bump for Local Preference (0.25)
- Spartan Pathways
- Spartan East Side Promise (ESUHSD partnership)

Current Concerns About Animation & Illustration Admissions Based Only on GPA

Animation & Illustration (ANI) is a talent based major and our students require a certain level of aptitude to be able to succeed in our field.

Currently ANI students are admitted solely on the strength of their GPA:

- Some students with the aptitude to succeed in the Animation & Illustration program are not being accepted because this aptitude is not necessarily reflected by their GPA

Talent-Based Admission Process

We are proposing the implementation at both freshman and transfer level of a talent-based assignment at the time of application, which could give applicants a GPA boost based on their level of artistic aptitude.

- Applicants would be assigned three, one-hour, drawing/design assignments. It would be clearly noted that the reviewers understand that applicants may never have had formal art training.
- For a small fee, applicants will upload their submissions to a portfolio review website, Slideroom, which can be integrated into Cal State Apply. The ANI program has been successfully using Slideroom for many years.
- ANI faculty will review submissions, giving a GPA boost to applicants exhibiting above average aptitude and a higher GPA boost to ones exhibiting extraordinary aptitude. A rubric will be provided which clearly defines the criteria by which submissions are

evaluated.

Proposed Impaction Plan Change Process

- **CSU Chancellor's Office approval of initial proposal**
- **Public notifications**
 - Newspapers (March 4, 2022)
 - Stakeholder public meeting (March 7, 2022)
 - Three public hearings (March 14, 15, and 16, 2022)
- **Post proposed changes on website**
(March 1, 2022)
- **Receive public comments and post on website (ongoing)**
- **Submit final proposal (March 18, 2022)**



Proposed Impaction Plan Implementation Timeline

- **Final Decision from CSU Chancellor's Office
(April 1, 2022)**
- **Approved changes posted to admissions website
for Fall 2023 (August 2022)**
- **Cal State Apply opens for Fall 2023 on October 1,
2022**
- **Admission decisions February–March 2023 with new
impaction changes implemented**



Concluding Remarks

We believe these changes could:

- Increase diversity and offer opportunities to students from underserved communities.
- Increase retention; preventing students who might eventually leave the major from being admitted, opening up spaces for students who could have a better chance of succeeding.



Questions and Answers with Panel

Thalia Anagnos

Associate Vice President for Undergraduate Education

David Chai

Program Coordinator and Professor, SJSU Animation &
Illustration

Deanna Gonzales

Director, Undergraduate Admissions & Outreach

Roula Svorou

Associate Dean, College Humanities and the Arts



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For more information and to provide feedback, please go to:

<https://www.sjsu.edu/enrollmentmanagement/Impaction2023/index.php>

