

**ESSAY 4: EDITORIALIZING**

**Writing Exercise 2**

**Due:** Tues 11/6

In class, you discussed the subject of two editorials. You also wrote about *how* an editorial was able to convey an idea in such a short space. For this writing exercise, you will put some of those writing strategies into practice.

Choose one of the editorials that you worked on in class and write your own editorial arguing against the subject of your chosen editorial. In your editorial, you are not directly answering the original article. Instead, think of it as your own editorial. Employ the writing strategies that we discussed in class and that you wrote about in Writing Exercise 1. Remember that even though this editorial is your personal opinion, it has to be written in a voice and tone that does not alienate your readers. (This means a minimal use of "I" in this assignment.)

When you turn in this Writing Exercise, attach your article and Writing Exercise 1.

Page Length: 600 words (maximum)

Administrative Notes:

- ▶ This assignment needs to be typed, double-spaced with one inch margins.
- ▶ Type your name, the date and the exercise or draft number on your written assignment.
- ▶ Type your name and the page number in the upper right corner of every page.
- ▶ Give this exercise an original title (of your creation).
- ▶ Staple the pages together. (DO NOT FOLD OR PAPERCLIP YOUR PAGES.)
- ▶ Proofread everything before you turn it in. There should be no spelling or typographical errors.

**Writing Tips**

- ▶ Use details & analyze them.
- ▶ Analyze personal experience.
- ▶ Avoid run-on & fragment sentences.
- ▶ Make sure each sentence connects to the next.
- ▶ Place punctuation inside quotation marks.
- ▶ Use signal phrases to introduce a quote.
- ▶ Include author/title in that quote's introduction.
- ▶ Analyze/discuss/connect the quote to your idea.
- ▶ Use MLA in-text citation method.
- ▶ Avoid word sentences (simplify).
- ▶ Use appropriate language (avoid clichés & slang).