# San José State University Department of Hospitality, Tourism and Event Management HSPM 148, Wine Appreciation, Section 3, Fall 2020

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| Instructor: | Adan Ocegueda, Certified Sommelier |
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| Email: | adan.ocegueda@sjsu.edu |
| Office Hours: | By appointment only |
| Class Days/Time: | HSPM 148-03 – Wednesday 6:00pm-8:45pm |
| Classroom: | Online |
| Prerequisites: | Upper division standing– **Must be at least 21 years of age** |
| Course Fees: | Students must supply their own glassware and wine key for tasting activities. A list of wines will be provided for purchase to taste during online Zoom meetings. |

### Recommended Textbook: About Wine, Henderson and Rex. Cengage Learning. 2nd Edition.

## Course Description

Wine Appreciation introduces the significance of the world of wine in the dining experience. The class will include a study of the winemaking process, major wine grape varietals, wine regions of the world, and in-class evaluation of wine.

## Course Format

This course is designed around online lecture, wine evaluation, and independent reading. All necessary information and assignments will be discussed in class. The instructor will post power point slides and relevant course related materials on Canvas to aid in the comprehension of topics discussed in class. All materials posted on Canvas are to be considered supplemental and will not act as a replacement for attending class.

## Classroom Protocol

It is expected that each student attends every class session. It is also understood that “life happens” so if a student is not able to make a session, it is the student’s responsibility to communicate with a fellow class member to turn in any assignments for you on time, and to get pertinent information provided in class.

**Tasting** - The tasting portion of the class is meant to be a serious and educational experience, but also interesting enough to help you understand the role that wine can play in your business and personal lives. Tastings will be conducted in most class sessions. Each student is encouraged to bring and use a spit cup to every class involving tasting. This is a tasting class, NOT a drinking class. If you think you are going to drink lots of alcohol, please do not enroll. Part of learning about the beverages tasted is the ability to remember the characteristics of those beverages to identify them in the future.

Students may not share wines or encourage re-pours. Any student who demonstrates the appearance of being intoxicated will be removed from the course.

### Other Equipment / Material Requirements:

**Glasses** – Each student is recommended to purchase a set of 3 tasting glasses. For optimal experience, the glasses must meet the following requirements:

* + Clear/colorless glass or crystal
  + Minimum of 8oz capacity
  + Stem-less glasses and flutes are NOT permitted.
  + Thinner the better
  + All 3 of the same glass is preferred
  + Recommended: Riedel “Riesling/Zinfandel”

### Course Learning Outcomes (CLO)

The class will cover winemaking process, geography, economics, business of wine, blind tasting techniques, and food and wine pairing. Creating a restaurant wine list, purchasing, proper storage and inventory of wine will also be covered.

**Upon successful completion of this course, students will be able to:**

  1. Outline the growing cycle of grape vines

  2. Describe various microclimate conditions and their effects on wine flavors

  3. Outline the basic steps of the winemaking process

  4. Describe effects of common production methods resulting in different flavors and styles

  5. List the most commonly found grape varietals, and describe the difference in flavor profile

  6. Outline and describe the 5 tastes of the Psychology of Taste.

  7. Detail the common grapes and styles of wines from the major wine regions of the world

  8. Outline the major steps to properly open and serve a bottle of wine

  9. Apply knowledge in recommending what wine to be paired with common food items

  10. List common wine styles of classic wines from classic regions

11. Distinguish between the structures, aromas, and flavor of varietals while blind tasting

  12. Understand the technique of identifying grape varieties in blind tasting

  13. Outline the difference between wine laws in the major wine regions of the world

  14. Describe and apply different methods and techniques used in wine service

  15. Outline the importance of a well-managed wine program for a restaurant

  16. Outline the importance of wine knowledge as it pertains to the guest experience

### Other Recommended Readings

Guildsomm.com Wine Advocate

Wine Spectator SOMM Documentary Series

Wine Enthusiast Decanter

Wine Folly

## Library Liaison:

Carli Lowe, University Archivist, Academic Services Liaison for Hospitality, Tourism & Event Management, Dr. Martin Luther King Jr. Library, San Jose State University. E-mail: [carli.lowe@sjsu.edu](mailto:carli.lowe@sjsu.edu).

Phone: (408) 808-2083. Helpful electronic resource: URL: <http://libguides.sjsu.edu/hospitality>.

## University Policies

Per University Policy S16-9, faculty are no longer required to include university level policy information. Instead, the following statement is required: “**The Office of Graduate and Undergraduate Programs hosts university-wide policy information relevant to all courses, such as academic integrity, accommodations, etc.**” You will find all syllabus related University Policies and resources information listed on GUP’s [Syllabus Information web page](http://www.sjsu.edu/gup/syllabusinfo/) at http://www.sjsu.edu/gup/syllabusinfo/

## Course Requirements and Assignments

### Documentary Assignment:

Students will be asked to watch a wine Documentary (TBD) and answer a series of questions to be submitted through Canvas. Please review the calendar portion of this syllabus to view due date.

### Tasting Log:

All students will keep a log of all wines tasted (in or out of class) throughout the semester. The log should include a description of the wine tasted consisting of sight, smell and taste evaluations. It is encouraged to include price, suggested food pairings and a personal evaluation/rating of each wine. This is intended to be the beginning of a lifetime experience of enjoying and learning more about wine. This will be required to be turned in periodically for evaluation, and then returned immediately for use.

### Wine and Food Project:

Each student will create a fictitious tasting menu consisting of five courses of food, and five appropriately paired wines. The menu should be submitted and presented as if it were given to guests at a wine-dinner event of a fine dining restaurant. Attached to the menu should be a separate piece of paper describing the inspiration for the menu and its items, as well as a description of each wine and why it pairs with the chosen dish. Grading will be based on the formatting and visual presentation of the menu, “flow” of the food and wines chosen, as well as the explanation given for why each wine was chosen.

### Quizzes & Examinations:

Examinations will be a combination of multiple-choice, true/false and matching. All test questions will come from material covered during class time. Quizzes will be based on previous weeks Learning Objectives AND Exercises & Review Questions at the end of each assigned chapter pertaining to the lecture topic.

## Course Grading

Participation/Attendance 10%

Quizzes 15%

Wine Journal 5%

Documentary Assignment 5%

Wine Pairing Project 20%

Midterm 20%

Final 25%

Total 100%

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| A+ = 100-97% | A = 96-93% | A minus = 92-90% |
| B+ = 89-87% | B = 86-83% | B minus = 82-80% |
| C+ = 79-77% | C = 76-73% | C minus = 72-70% |
| D+ = 69-67% | D = 66-63% | D minus = 62-60% |
| F = 59-0% Unsatisfactory | |  |

* *15% grade reduction for late assignments*

**Class Date Topics Read Before Class**

8/26 First day of Instruction, Syllabus Review, Intro Pg 1-19

*\*\*8/31 Last day to drop course without entry on permanent record*

9/2 Viticulture & Vinification Pg 22-38 Glasses

Pg 54-85

*\*\*9/8 Last day to add courses & register late*

9/9 How to Taste Wine Pg 88-116 Glasses

White Wine Varieties Pg 38-49

9/16 Red Wine Varietals- **ONLINE QUIZ** Pg 38-49 Glasses

9/23 Food & Wine Pairing – Assignment Given Pg 123-140

Restaurant Wine Service- **MIDTERM REVIEW** Pg 585-614

9/30 **ONLINE MIDTERM EXAM**

10/7 United States (CA, OR, WA) Pg 359-449 Glasses

10/14 France: Part 1 - Bordeaux & Burgundy Pg 151-194 Glasses

10/21 SOMM Documentary Assignment

10/28 France: Part 2 - Alsace, Loire, Champagne, **ONLINE** **QUIZ** Pg 194-224 Glasses

11/4 Italy Pg 227-270 Glasses

Germany Pg 305-353

11/11 **ONLINE QUIZ**

11/18 Spain, Portugal, Fortified Wines Pg 273-303 Glasses

**FINAL EXAM REVIEW**

**FOOD & WINE PAIRING ASSIGNMENT DUE**

*\*11/25 Thanksgiving Break No Class!!*

12/2 **ONLINE FINAL EXAM/WINE JOURNAL DUE**

*Dates, topics, and schedule subject to change.*