

Business Administration, International Business Concentration, BS

The concentration in International Business (IB) is designed to prepare students for today's global business environment. IB as an interdisciplinary program builds capacity around key challenges and opportunities confronting all global businesses, including managing across borders, fostering innovation and entrepreneurship, and developing effective global strategies. In addition students may select an area of specialization, either a business functional area, an industry area, a geographic area of study, or language studies. Study abroad is required with one of three options: 1) a short-term faculty-led program; 2) a semester of study at a foreign university approved by CSU; or 3) an internship through AIESEC or other international internship program. The Director of the [School of Global Innovation and Leadership](#) can waive this requirement (e.g., international students need not study abroad). Study abroad courses that are regarded as equivalent can be substituted for IB program course requirements. This interdisciplinary approach provides a foundation for starting an international career. Graduates work in a variety of international areas and industries such as import/export, global operations, marketing, finance, hospitality and tourism, consulting, and project management, in both the private sector as well as governmental and non-governmental organizations.

- [Program Learning Outcomes](#)

Summary of Degree Units

University Graduation Requirements	38
Major Preparation	15
Major Core Requirements	43
Concentration Requirements	24
Total	120

Program Roadmaps

The 4-Year [Roadmap](#) is available online. Roadmaps should be used in consultation with the catalog and your advisor to identify additional requirements for completing the major (for example, course grade minimums).

Major-Specific Graduation Requirements

All courses in the Concentration Requirements for International Business must be completed with a grade of "C- or better". The following Preparation for the Major and Required for the Major courses must be completed with a grade of "C or better": [ENGL 2](#), [MATH 70](#), [BUS1 20](#), [BUS2 90](#).

University Requirements

Students must satisfy all of the major and [Undergraduate University Graduation Requirements](#), which includes unit, GPA, and residency requirements as well as the below identified [General Education](#), American Institutions, Graduation Writing Assessment, and Physical Education requirements. Courses that meet Undergraduate University Graduation Requirements are noted with an area designation (see [Course Note Abbreviations](#)).

Core Lower Division General Education (27 units)

Of the 39 units required by the university, 12 units may be satisfied by coursework outlined below. Courses that meet GE Areas A1, A2, A3, B4, or F must be passed with a "C-" or better to meet the requirement. Consult with a major advisor for details.

Upper Division General Education (3 units)

Of the 9 units required by the university, 6 units may be satisfied by coursework outlined below. Consult with major advisor for details.

American Institutions (6 units)

Complete one 6-unit sequence of American Institutions (US123) courses, which also satisfies GE Area D. Students may also satisfy the [American Institutions Requirement](#) with other courses, but these may not satisfy other GE areas.

The American Studies sequence ([AMS 10/AMS 11](#); 6 units) satisfies the American Institutions Requirement and additional GE Areas (see course descriptions for details).

Consult with a major advisor to select the appropriate sequence.

African American Studies (6 units)

- [AFAM 2A - African Americans and the Development of America's History and Government](#) 3 unit(s) (D)
- [AFAM 2B - African Americans and the Development of America's History and Government](#) 3 unit(s) (D+US123)

Asian American Studies (6 units)

- [AAS 33A - Asian Americans in U.S. History I](#) 3 unit(s) (D)
- [AAS 33B - Asian Americans in U.S. History II](#) 3 unit(s) (D+US123)

Chicana and Chicano Studies (6 units)

- [CCS 10A - Mexican Americans and the Development of U.S. History and Government](#) 3 unit(s) (D)
- [CCS 10B - Mexican Americans and the Development of U.S. History and Government](#) 3 unit(s) (D+US123)

U.S. History and Government (6 units)

Complete One US1: US History Course

- [AMS 10 - Stories that Make America](#) 3 unit(s) (C2+US1)
- [HIST 15 - Essentials of U.S. History](#) 3 unit(s) (D+US1)
- [HIST 170S - Topics in American History: American Identities and Institutions](#) 3 unit(s) (S+US1)

Complete One US23: US Constitution and California Government Course

- [AMS 11 - Visions of Democracy](#) 3 unit(s) (D+US23)
- [POLS 15 - Essentials of U.S. & California Government](#) 3 unit(s) (D+US23)
- [POLS 16 - Power and Ideas in American Politics](#) 3 unit(s) (C2+US23)
- [POLS 170V - American Politics in Global Perspective](#) 3 unit(s) (V+US23)

Physical Education (2 units)

All SJSU undergraduate students, regardless of major, have an opportunity to expand their knowledge and skills in physical activities. To accommodate students' needs and interests, the university offers a [diverse selection of activity courses](#).

Graduation Writing Assessment Requirement

At SJSU, students must pass a Writing in the Disciplines (100W) course with a grade of C or better (C- not accepted) to meet graduation requirements. For this major, the [Graduation Writing Assessment Requirement \(GWAR\)](#) is satisfied by a course in the major.

Major Preparation (15 units)

- [ECON 1A - Principles of Economics: Macroeconomics](#) 3 unit(s)
- [ECON 1B - Principles of Economics: Microeconomics](#) 3 unit(s) (D)
- [ENGL 2 - Critical Thinking and Writing](#) 3 unit(s) (A3) (Or equivalent.)
- [MATH 70 - Mathematics for Business](#) 3 unit(s) (B4) (Students who complete any of the following with a C or better may substitute it for [MATH 70](#): [MATH 30](#), [30X](#), [31](#), [31X](#), [32](#), [32X](#), [70X](#), [71](#), or [71X](#).)

Writing in the Disciplines (3 units)

- [ENGL 100WB - Written Communication: Business](#) 3 unit(s) (WID)
- [COMM 100W - Writing Workshop: Writing for Influence](#) 3 unit(s) (WID)
- [LLD 100WB - Writing Workshop for Business Students](#) 3 unit(s) (WID)

Major Requirements (67 units)

Core Courses (43 units)

Lower Division Courses (13 units)

- [BUS1 20 - Financial Accounting](#) 3 unit(s)
- [BUS1 21 - Managerial Accounting](#) 3 unit(s)
- [BUS3 80 - Legal Environment of Business](#) 3 unit(s)
- [BUS2 90 - Business Statistics](#) 3 unit(s) (Transfer students with [STAT 95](#) (C or better) may use this in lieu of [BUS2 90](#).)
- [BUS4 91L - Computer Tools for Business](#) 1 unit(s)

Upper Division Business Fundamentals Courses (15 units)

- [BUS2 130 - Introduction to Marketing](#) 3 unit(s)
- [BUS5 140 - Fundamentals of Operations Management](#) 3 unit(s)
- [BUS3 160 - Fundamentals of Management and Organizational Behavior](#) 3 unit(s)
- [BUS1 170 - Fundamentals of Finance](#) 3 unit(s)
- [BUS2 190 - Fundamentals of Business Analytics](#) 3 unit(s)

Upper Division Business Integration and Perspectives Courses (15 units)

- [BUS5 187 - Global Dimensions of Business](#) 3 unit(s)
- [BUS4 188 - Business Systems and Policy](#) 3 unit(s)
- [BUS3 189 - Strategic Management](#) 3 unit(s)
- [PHIL 186 - Professional and Business Ethics](#) 3 unit(s) (S)
- One non-business global perspectives course in Area V 3 unit(s)

Concentration Requirements (24 units)

Additional requirements for graduation: to qualify for a baccalaureate degree in business administration with an international business concentration all courses in the concentration must be completed with a grade of "C-" or better.

Required Courses (12 units)

- [BUS5 162 - International and Comparative Management](#) 3 unit(s)

- [BUS5_162A - International Business Strategy_3 unit\(s\)](#)
- [BUS5_183 - Global Entrepreneurship_3 unit\(s\)](#)

Complete One Course From:

- [BUS5_163A - Negotiating Globally_3 unit\(s\)](#)
- [BUS5_163B - Business and Innovation in Emerging Economies_3 unit\(s\)](#)
- [BUS5_164 - Doing Business Globally_1-4 unit\(s\)](#)
- [BUS5_164A - Doing Business in Japan_3 unit\(s\)](#)
- [BUS5_164B - Doing Business in India_3 unit\(s\)](#)
- [BUS5_164C - Doing Business in China_3 unit\(s\)](#)

Concentration Electives (12 units)

Select 12 units of concentration electives or an area of specialization

Do not take course if taken as part of required courses

- [BUS1_177 - International Business Finance_3 unit\(s\)](#)
- [BUS2_133A - International Marketing_3 unit\(s\)](#)
- [BUS5_146 - Fundamentals of Project Management_3 unit\(s\)](#)
- [BUS5_163A - Negotiating Globally_3 unit\(s\)](#)
- [BUS5_163B - Business and Innovation in Emerging Economies_3 unit\(s\)](#)
- [BUS5_164 - Doing Business Globally_1-4 unit\(s\)](#)
- [BUS5_164A - Doing Business in Japan_3 unit\(s\)](#)
- [BUS5_164B - Doing Business in India_3 unit\(s\)](#)
- [BUS5_164C - Doing Business in China_3 unit\(s\)](#)
- [BUS5_165A - Global Leadership_3 unit\(s\)](#)
- [BUS5_169A - Honors Seminar_3 unit\(s\)](#)
- [BUS5_169B - Honors Practicum in Organization and Management_3 unit\(s\)](#)
- [BUS5_186H - Entrepreneurship Laboratory_3 unit\(s\)](#)

Area of Specialization

Students can choose a set of 12 units of concentration electives or an Area of Specialization from Business Functional Areas, Industry Areas, Area Studies, or Language Studies. In order to complete the Area of Specialization, a student requires a minimum of 9 units, however, one needs to complete a total of 12 units to fulfill the International Business concentration requirements. Hence, the additional 3 units may be taken from the same area of specialization thus making it 12 units. Alternatively, students can choose 3 units from the list of concentration electives as indicated in the course catalog. Consult a business advisor in BBC008 for details on the Areas of Specialization.

Total Units Required (120 units)

Business Administration, International Business Concentration, BS (2024-2025)

The following roadmap is a sample advising map to complete the degree program in four years. Please consult your [MyPlanner](#) and [major advisor](#) as you develop your individualized academic plan. Students must have completed 60+ units in order to enroll in SJSU Studies courses.

[Year 1](#) | [Year 2](#) | [Year 3](#) | [Year 4](#).

Year 1

Fall Semester (13 units)

- [ECON 1B - Principles of Economics: Microeconomics](#) 3 unit(s) (D) ¹
- [ENGL 1A - First Year Writing](#) 3 unit(s) (A2)
- [GE Area A1](#) 3 unit(s)
- Physical Education 1 unit(s)
- [BUS3 12 - Managing My life](#) 3 unit(s) (E)

Spring Semester (15 units)

- [ECON 1A - Principles of Economics: Macroeconomics](#) 3 unit(s) ¹
- [ENGL 2 - Critical Thinking and Writing](#) 3 unit(s) (A3) ²
- [MATH 70 - Mathematics for Business](#) OR [MATH 70X - Mathematics for Business](#) 3 unit(s) (B4) ²
Note: MATH 70X requires enrollment in [MATH 70W](#).
- [GE Area C2](#) 3 unit(s)
- [GE Area C1](#) 3 unit(s)

Year 2

Fall Semester (16 units)

- [BUS3 80 - Legal Environment of Business](#) 3 unit(s)
- [BUS1 20 - Financial Accounting](#) 3 unit(s) ⁴
- [GE Area D + US123](#) 3 unit(s) ³
- [GE Area B1+B3](#) 3 unit(s) *
- [BUS4 91L - Computer Tools for Business](#) 1 unit(s)
- [GE Area F](#) 3 unit(s)
- Complete the [Upper Division Writing - Directed Self Placement](#)

Spring Semester (16 units)

- [BUS2 90 - Business Statistics](#) 3 unit(s) ⁴
- [BUS1 21 - Managerial Accounting](#) 3 unit(s)

- [GE Area D + US123](#) 3 unit(s)³
- [GE Area B2+B3](#) 3 unit(s)*
- [GE Area C1 or C2](#) 3 unit(s)
- Physical Education 1 unit(s)

Note: Complete 60 units to reach Upper Standing Division.

Year 3

Fall Semester (15 units)

- [COMM 100W - Writing Workshop: Writing for Influence](#), [ENGL 100WB - Written Communication: Business](#), OR [LLD 100WB - Writing Workshop for Business Students](#) 3 unit(s) (WID)⁵
- [BUS2 130 - Introduction to Marketing](#) 3 unit(s)
- [BUS5 140 - Fundamentals of Operations Management](#) 3 unit(s)
- [BUS5 187 - Global Dimensions of Business](#) 3 unit(s)
- [SJSU Studies Area V](#) 3 unit(s)⁶

Note: Area V also fulfills Non-Business Global Perspectives (a major requirement).

Spring Semester (15 units)

- [BUS3 160 - Fundamentals of Management and Organizational Behavior](#) 3 unit(s)
- [BUS5 162 - International and Comparative Management](#) 3 unit(s)⁷
- [BUS1 170 - Fundamentals of Finance](#) 3 unit(s)
- [BUS4 188 - Business Systems and Policy](#) 3 unit(s)
- [BUS3 186/PHIL 186 - Professional and Business Ethics](#) 3 unit(s) (S)⁶

Note: BUS3/PHIL 186 is a major requirement.

- [Apply to Graduate](#)

Note: Meet with [advisor](#) to declare Area of Specialization.

Year 4

Fall Semester (15 units)

- [BUS5 183 - Global Entrepreneurship](#) 3 unit(s)⁷
- [BUS2 190 - Fundamentals of Business Analytics](#) 3 unit(s)
- International Business Elective **OR** Area of Specialization 3 unit(s)⁷
- International Business Elective **OR** Area of Specialization 3 unit(s)⁷
- [SJSU Studies Area R](#) 3 unit(s)⁶

Spring Semester (15 units)

- [BUS5 162A - International Business Strategy](#) 3 unit(s)⁷
- [BUS3 189 - Strategic Management](#) 3 unit(s)
- International Business Required Course 3 unit(s)⁷
- International Business Elective **OR** Area of Specialization 3 unit(s)⁷
- International Business Elective **OR** Area of Specialization 3 unit(s)⁷

Roadmap Notes

¹ Preparation for the Major

² Preparation for the Major and a “C” grade or better

³ Consult an advisor to determine your best option

⁴ Course requires a “C” grade or better

⁵ Prerequisite Pass WST and a “C” grade or better is required

⁶ Prerequisite Pass WST

⁷ Course requires a “C-” grade or better

* Either B1 or B2 must be taken with a [B3 - Laboratory](#).

L = Lab; X = supplemental workshop required; W = Writing; WB = Writing for Business
