

## HUMAN RESOURCE MANAGEMENT

**Located in the heart of Silicon Valley, the School of Management offers a Bachelors Degree in Business, with a concentration in Human Resource Management (HRM).**

The field of Human Resource Management offers a wide variety of career options with a focus on managing the strongest asset that companies have: their employees. Students graduating from this program typically find jobs in the HR Department of organizations as HR generalists or specialists in areas such as recruitment and staffing, compensation, employee benefits, talent management, employee relations, organizational development, and training & development.



### **Be part of our cutting-edge Bachelor's program in HRM!**

This program is one of the strongest on the West Coast, in terms of the number and variety of courses offered and the placement of our students.

Our strength comes from our:

- **Dedicated Faculty Members**
- **Comprehensive Curriculum**
- **Continual Cutting-Edge Innovation**
- **Valuable Internships**

### **HR Program Overview**

Established over 50 years ago, the HR program, offered by the *School of Management* in the *Lucas College and Graduate School of Business*, is an 18-unit concentration with a large selection of core and elective classes.

#### **Core Classes**

- Fundamentals of HRM
- Workforce Planning and Staffing
- Legal Issues in HRM
- Compensation and Benefits
- Senior Capstone Seminar in HRM

#### **Elective Classes**

- Labor Relations
- HR Information Systems
- Management of Diversity
- Performance Management
- International Issues in HRM

## Career Opportunities

According to the Bureau of Labor Statistics, the employment of HR managers is projected to grow 9% from 2014 to 2024 –faster than the average for most occupations in management.

### Is this the right career for you?

Many of our students are hired into specialized roles such as Recruitment, Employee Relations, Compensation, and Benefits in a wide variety of organizations. Many are also hired into HR generalist roles where they can take on a broad range of HR responsibilities.

### Where you'll work

Most of our students find opportunities in the Bay Area, working in Human Resources in high tech, healthcare, and retail industries.

### Companies that hire our HR students include:

- Adobe
- Apple
- Box
- Broadcom
- Cisco
- FireEye
- Facebook
- HP
- Gap
- Hyve
- Google
- Lam Research
- Hitachi
- NetApp
- Intel
- Oracle
- LinkedIn
- SAP
- NVIDIA
- Tesla Motors
- Salesforce
- Target



## The HR Community

- We have approximately 250 to 300 HR majors in our program. We invite you to be a part of this vibrant community, and develop long lasting social networks with your classmates!
- You will have the opportunity to work with highly committed and accomplished faculty in the field of HRM!

## Honors Program

- You can apply for the one-year Honors Program in Management.
- Honor students take a two-course sequence and work on team-based projects with Silicon Valley employers and/or local businesses.

## College Tuition and Expenses

We seek to be an institution of opportunity, and as part of the CSU system of colleges, we make every effort to keep student costs to a minimum. Our goal is to offer high quality education at a reasonable cost.

### Contact

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SHRM@SJSU 2017-2018 Officers

Pictured (from left to right): Arelie Razo, Alton Bartolome, Toni Jarin, Océane Brouard, Karina Vals, Chelsea Parcerro, Suzette Sandoval, Janessa Mcugay, Kaily Nguyen.

## Student Life

### Student Club

Get hands-on involvement with the profession through our vibrant student club: Society for Human Resource Management (SHRM) at SJSU! With over 100 members, SHRM at SJSU offers exciting opportunities such as participating in:

- Mock interviews and resume workshops
- Company visits and tours
- Mentoring programs
- Community service projects
- Regional and national case competitions

### Scholarships

HR students will have opportunities to apply for scholarships such as the Winvick Scholarship, and the Silicon Valley Compensation Association Scholarships.