**Qualitative Analysis Lab #3: Observation**

Video Clip #1: Ethnography for design: Handicapped aboard an airplane

<http://www.youtube.com/watch?v=QzNLdN44r7Y&feature=related>

Video Clip #2: Some American families and the way they eat

<http://www.youtube.com/watch?v=GMdwGxreYcM&context=C31f8039ADOEgsToPDskKD-P0sDJR29mcunGFmJR2z>

**Directions:**

* We will view the above two brief video clips in class
* During the video and for a 15-minute period immediately after each, write brief field notes that include your observations (descriptive notes) and your reactions or interpretations of those observations (reflective notes).
* In your notes, describe and reflect upon the following components (as applicable):
1. Physical setting
2. Activities that are occurring
3. Social interactions (verbal) between individuals
4. Non-verbal communication
5. Behaviors
6. Things you might have expected to see—but didn’t

We will then have a discussion in class sharing student findings.