

**San José State University**  
**College of Social Sciences/ Political Science Department**  
**POLS 147 Globalization, Spring 2019**

**Course and Contact Information**

|                  |   |
|------------------|---|
| Instructor:      | Karthika Sasikumar  |
| Office Location: | Clark Hall 451  |
| Telephone:       | (408) (9241361)   |
| Email:           | karthika.sasikumar@sjsu.edu   |
| Office Hours:    | Mondays 9.30 to 11.30 AM; Wednesdays 3.30 to 5.30 PM; Thursdays 9.30 AM to 12.30 PM |
| Class Days/Time: | Wednesdays 6 to 8.45 PM   |
| Classroom:       | Hugh Gillis Hall 116  |

**Course Format**

Course materials such as syllabus, handouts, notes, assignment instructions, etc. can be found on Canvas Learning Management System course login website at <http://sjsu.instructure.com>. You are responsible for regularly checking with the Canvas messaging system to learn of any updates.

**Course Description**

Considers the impact of economic and political globalization, focusing primarily on nations in Latin America, Asia and Africa. Issues include the effects of multinational production, migration, aid, international institutions, and humanitarian intervention.

**Course Learning Outcomes (CLO)**

CLO1. Conduct original research, including the examination of visual and online media

CLO2. Debate major social issues in a civil and collaborative manner

CLO3. Apply theoretical concepts to current events

CLO4. Demonstrate knowledge of key terms and concepts in the study of globalization

**Required Texts/Readings**

**Textbook**

There is no textbook for this course.

## Other Readings

All readings, and other required resources such as videos, will be available on Canvas under Modules. If you are unable to access them, it is your responsibility to inform me at the earliest.

## Course Requirements and Assignments

Success in this course is based on the expectation that students will spend, for each unit of credit, a minimum of 45 hours over the length of the course (normally three hours per unit per week) for instruction, preparation/studying, or course related activities, including but not limited to internships, labs, and clinical practica. Other course structures will have equivalent workload expectations as described in the syllabus.

## Evaluation

| CLO   | Assignment                  | Points | Due dates         |
|-------|-----------------------------|--------|-------------------|
| 1     | Media report                | 10     | March 27          |
| 2     | Simulation                  | 10     | April 17          |
| 2     | Class participation         | 10     | various           |
| 2 & 3 | Research presentation       | 10     | May 1 & 8         |
| 1 & 3 | Term Paper outline          | 5      | Feb 27            |
| 1 & 3 | Term Paper draft            | 7      | April 1           |
| 1 & 3 | Term Paper final submission | 13     | May 21            |
| 3     | Readings summary            | 5      | On assigned dates |
| 4     | Midterm                     | 15     | March 13          |
| 4     | Final exam                  | 15     | May 15            |

## Final Examination or Evaluation

Each student will be responsible for presenting a summary of the readings once per semester. You will sign up for these on the first day of class. This summary will be posted on Canvas by midnight on the date before the class session. During class, the authors of the summaries (on average, three students per class) will also lead discussion with the help of the instructor.

Globalization is being played out in the media around us. You will write a report on an article, feature film, or documentary that deals with globalization. A list of potential films and websites will be provided to you, or you can choose one in consultation with the instructor. This 3-page (1000 word) report will be written in a non-academic style, and should be of publishable quality.

The major assignment for this class is a term paper of 25 double-spaced pages, on a topic of your choosing that is related to globalization. You will create an outline of your paper at the end of the first month of classes, and a draft (10 pages) by the end of the second month. You will receive feedback from your instructor on both of these submissions. Your final paper is due at the end of the semester.

On April 17, you will participate in a simulation of international negotiations on climate change. You will be evaluated on the basis of your role-play performance in class, as well as the brief you write reflecting on your role.

The midterm exam will consist of a map quiz, a section on definitions (1-2 sentences) and a short essay (1 page). The final exam will consist of three short essays.

## Grading Information

- Grades will be determined as per the table below.
- Extra credit opportunities will be announced on Canvas. Extra credit points have the same weight as regular points.
- I do accept late work, however, the student will document the emergency to the best of his/her ability, and I reserve the right to deduct 10 percent of the total score for the assignment per six hours of lateness.

| Grade   | Points       |
|---------|--------------|
| A plus  | Over 100     |
| A       | 95 to 100    |
| A minus | 90 to 94     |
| B plus  | 85 to 89     |
| B       | 80 to 84     |
| B minus | 75 to 79     |
| C plus  | 70 to 74     |
| C       | 65 to 69     |
| C minus | 60 to 64     |
| D plus  | 55 to 59     |
| F       | Less than 55 |

## Classroom Protocol

This is an upper-level course, therefore, I expect students to take responsibility for their educational experience. While attendance is not mandatory, a substantial percentage of your grade depends on your participation in class. You do not need to inform me about absences in class, unless you will be missing a graded activity and wish to re-take it. In those cases, you will need to provide a valid reason and be prepared to back it up with documents.

While in class, I expect you to have all electronic devices powered off. The use of cellphones, laptops, or tablets is not required or allowed in class. The only exception to this is in the case of student disability or dire emergency (please consult with me).

Expect to be called on, by name, in every class. Research has shown that active participation in class is more effective than passive listening for mastering the material. In addition, debating social issues in a civil manner is one of the learning outcomes for this course. To this end, please engage with the instructor and classmates in a manner that shows you are prepared to defend your viewpoint politely and reasonably; and that you are prepared to listen to others' viewpoints. Please note that since this is a class about politics, there will (hopefully) be heated discussions. During these discussions, I may pose questions or make arguments that reflect various opinions. These questions or arguments need not be based on my personal convictions. If you are concerned about the tone or content of class discussion, please contact me outside class.

## University Policies

Per University Policy S16-9 (<http://www.sjsu.edu/senate/docs/S16-9.pdf>), relevant information to all courses, such as academic integrity, accommodations, dropping and adding, consent for recording of class, etc. is available on Office of Graduate and Undergraduate Programs' [Syllabus Information web page](http://www.sjsu.edu/gup/syllabusinfo/) at <http://www.sjsu.edu/gup/syllabusinfo/> Make sure to review these university policies and resources with students.

## Citations for assigned readings

- Baker, D. (2017, January 9). Is Globalization to Blame? Retrieved from <http://bostonreview.net/forum/dean-baker-globalization-blame>
- Caplan, P. (2009). 'Is it Real Food?' Who Benefits from Globalization in Tanzania and India. In D. Inglis & D. Gimlin (Eds.), *The Globalization of Food* (pp. 273-290). Oxford: Berg Publishers.
- Easterly, W. (2005). The Rich Have Markets, the Poor Have Bureaucrats. In M. M. Weinstein (Ed.), *Globalization: What's New?* New York: Columbia University Press.
- English-Lueck, J. A. (2017). *Cultures@SiliconValley* Stanford: Stanford University Press.
- Ferguson, N. (2004). *Colossus: the price of America's empire*. New York: Penguin Press.
- Fishman, C. (2006). *The Wal-Mart Effect: How the World's Most Powerful Company Really Works--and How It's Transforming the American Economy* New York: Penguin.
- Freedman, P. (2003, March 11). Spices: How the Search for Flavors Influenced Our World. Retrieved from <https://yaleglobal.yale.edu/content/spices-how-search-flavors-influenced-our-world>
- Garten, J. E. (2016). *From Silk to Silicon: The Story of Globalization Through Ten Extraordinary Lives*. New York: HarperCollins.
- Hochschild, A. R. (2002). Love and Gold. In B. Ehrenreich & A. R. Hochschild (Eds.), *Global Woman: Nannies, Maids and Sex Workers in the New Economy* (pp. 15-30). New York: Henry Holt.
- Larkin, B. (2005). Bandiri Music, Globalisation, and Urban Experience in Nigeria. In R. Kaur & A. J. Sinha (Eds.), *Bollyworld: popular Indian cinema through a transnational lens* (pp. 284-308). New Delhi and Thousand Oaks: Sage.
- McBride, J. (2018, October 1). How Does the U.S. Spend Its Foreign Aid? Retrieved from <https://www.cfr.org/backgroundunder/how-does-us-spend-its-foreign-aid>
- Milanovic, B. (2005). Why did the poorest countries fail to catch up? Retrieved from Washington DC: [https://www.gc.cuny.edu/CUNY\\_GC/media/CUNY-Graduate-Center/PDF/Centers/LIS/Milanovic/papers/2005/CP62-Milanovic-FINAL.pdf](https://www.gc.cuny.edu/CUNY_GC/media/CUNY-Graduate-Center/PDF/Centers/LIS/Milanovic/papers/2005/CP62-Milanovic-FINAL.pdf)
- Peters, M. E. (2017, September 11). Trump wants to restrict trade and immigration. Here's why he can't do both. Retrieved from [https://www.washingtonpost.com/news/monkey-cage/wp/2017/09/11/trump-wants-to-restrict-trade-and-immigration-heres-why-he-cant-do-both/?utm\\_term=.7d8db93f8b75](https://www.washingtonpost.com/news/monkey-cage/wp/2017/09/11/trump-wants-to-restrict-trade-and-immigration-heres-why-he-cant-do-both/?utm_term=.7d8db93f8b75)
- Phillips, M. (2016, March 1). The hidden economics behind the rise of Donald Trump. Retrieved from <https://qz.com/626076/the-hidden-economics-behind-the-rise-of-donald-trump/>
- Rauhala, E. (2019, January 11). Trump's immigration policy has foreign tech talent looking north of the border. Retrieved from [https://www.washingtonpost.com/world/the\\_americas/trumps-immigration-policy-has-foreign-](https://www.washingtonpost.com/world/the_americas/trumps-immigration-policy-has-foreign-)

[tech-talent-looking-north-of-the-border/2019/01/10/c199bf4a-03bb-11e9-958c-0a601226ff6b\\_story.html?utm\\_term=.ef1b1074438a](https://tech-talent-looking-north-of-the-border/2019/01/10/c199bf4a-03bb-11e9-958c-0a601226ff6b_story.html?utm_term=.ef1b1074438a)

Ripsman, N. M., & Paul, T. V. (2005). Globalization and the National Security State: A Framework for Analysis. *International Studies Review*, 7(2), 199-217.

Rivoli, P. (2014). *The Travels of a T-Shirt in the Global Economy: An Economist Examines the Markets, Power and Politics of the World Trade* (2nd ed.). New York: Wiley.

Rodrik, D. (2011). *The globalization paradox: democracy and the future of the world economy*. New York: W. W. Norton.

Rosenboim, O. (2017). *Emergence of globalism: visions of world order in Britain and the United States, 1939-1950*. Princeton: Princeton University Press.

Schermer, M. (2011, August 1). Globaloney: Why the World is not Flat...Yet. Retrieved from <https://www.scientificamerican.com/article/globaloney-aug-11/>

Segal, A. (2011). *Advantage: how American innovation can overcome the Asian challenge* (1st ed.). New York: W. W. Norton.

Steger, M. B. (2013). *Globalization: A Very Short Introduction* (3rd ed.). Oxford, UK: Oxford University Press.

Stiglitz, J. (2006). *Making Globalization Work*. New York: W. W. Norton.

Swedberg, R. (2018). Folk economics and its role in Trump's presidential campaign: an exploratory study. *Theory and Society*, 47, 1-36.

Tharoor, S. (2015, July 22). Full speech of Shashi Tharoor speech at Oxford Union Retrieved from <https://www.youtube.com/watch?v=hwhTDXSN0XM>

Zegart, A., & Childs, K. (2018, December 13). The Divide Between Silicon Valley and Washington Is a National Security Threat. Retrieved from <https://www.theatlantic.com/ideas/archive/2018/12/growing-gulf-between-silicon-valley-and-washington/577963/>

## POLS 147 / Globalization, Spring 2019, Course Schedule

*This is the schedule for the course. Most readings and videos are linked here, the full list is on Canvas. The schedule is subject to change with fair notice on Canvas.*

### Course Schedule

| Date      | Topic                                       | Readings   |
|-----------|---|--|
| Jan 30    | Introduction, definitions of globalization  | <a href="#">Steger Chapter 7</a><br><a href="#">Schermmer</a><br><a href="#">Rosenboim</a> pages 10-15<br><a href="#">Freedman</a>                 |
| Feb 6     | Global production                           | Rodrik pages 184-206<br><a href="#">Rivoli</a> Ch. 4 and 6<br>Fishman pages 249-59   |
| Feb 13    | Globalization and (under) development       | <a href="#">Tharoor</a><br>Ferguson pages 170-99<br><a href="#">Milanovic</a> pages 3-7, 9-20 and 26   |
| Feb 20    | Globalization and national security         | Segal pages 108-135<br>Ripsman and Paul pages 199-227<br>Guest lecture by Dr. Matt Brazil, former diplomat and security consultant                 |
| Feb 27    | Globalization and Silicon Valley            | <a href="#">Zegart and Childs</a> (5 pages)<br>Segal pages 19-37<br>English-Lueck pages 109-39<br>Garten pages 273-310                             |
| March 6   | Global labor and migration                  | <a href="#">Peters</a><br>Hochschild 15-30<br><a href="#">Rauhala</a>  |
| March 13  | Midterm Exam<br>Term Paper<br>Consultations |  |
| March 20  | Foreign aid                                 | Stiglitz Ch. 5<br>Easterly pages 170-195<br><a href="#">McBride</a><br>Watch <a href="#">debate</a> on foreign aid at Council on Foreign Relations |
| March 27  | Class canceled                              | Reason: instructor professional travel. Time to work on group presentations.   |
| April 10  | Globalization and US politics               | <a href="#">Baker and responses by Acemoglu, Houseman, Evans and Lepenies</a><br>Swedberg pages 1-24<br><a href="#">Phillips</a>                   |
| April 17  | In-class simulation                         | <a href="#">Global Climate Change Summit</a>   |
| April 24  | Global youth culture                        | Larkin pages 284-308<br>Caplan, pages 273-90   |
| May 1 & 8 |   | Student Presentations in class   |
| May 15    | Final exam                                  | 5.15 PM to 6.30 PM in class  |

